

Securing The Business For Tomorrow's Challenges

AGENDA - Monday, 16 April 2007

08:00-09:00	Registration, Continental Breakfast, And Technology Showcase	
09:00-09:10	Forum Welcome	
09:10-09:40	Security And Risk Management In Europe Market status and trends Security tools and technologies Risk and compliance Best practices for European CSOs	Thomas Raschke, Senior Analyst Forrester Research
09:40-10:20	Pervasive Digitalization And The Language Of Risk Digitalization today Standard IT environment is changing – Jericho Professionalization of IT security managers BP real-life examples	Paul Dorey, Vice President of Digital Security & CISO BP
10:20-11:00	Hacks, Cracks, and Impolite Behavior Exploitation of Technology How to get rid of buffoonish boss	Kevin Kealy, Security Scientist, AT&T Laboratory
11:00-11:30	Morning Break And Technology Showcase	
11:30-12:10	Securing Brand, Reputation And Revenue How can proactive brand management secure the brand and stimulate a healthy brand culture? Which proactive security measures lead to controlling reputational damage? Driving security to lead to operational effectiveness, revenue protection, and the ability for the organization to concentrate on greater revenue production.	Claudia Natanson, Ph.D., Chief Information Security Officer Diageo
12:10-12:50	Social Engineering: The Most Effective Security Awareness Tool The security chain: The weakest link principle The human factor: From attitude to behavior Munich Re's security awareness program: History, setup, and components	Mike Lardschneider, CISO Munich Reinsurance
12:50-14:10	Networking Lunch	
14:10-14:50	Taking Security Beyond The Wall Progress of the Jericho Forum Providing security for new subsidiaries in China and other emerging markets	John Meakin, Group Head of Information Security Standard Chartered Bank
14:50-15:30	The Future Of Endpoint Security How are today's endpoints security solutions different from just two years ago? How should companies secure and manage the client environment? Which security product suites are best positioned to answer your needs?	Natalie Lambert, Senior Analyst Forrester Research
15:30-16:00	Afternoon Break And Technology Showcase	
16:00-16:40	To Embed Or Not To Embed? – Security And Business Processes In the old world, security was done ad hoc (e.g., point solutions) and focused on IT assets Why does security need to be embedded into business processes? Why does design follow function? How can we improve, manage, and measure it? What are examples of successful security projects at Toyota?	Richard Cross, Corporate Security Manager Toyota Europe
16:40-17:20	Balancing Technology And Processes Why should we care about security? What should you do with ISO 17799? Technology versus process: What should you look out for? Ongoing challenges at the European Patent Office	David Allin, Director Planning, Security & Inventory European Patent Office
17:20-17:30	Closing Remarks	Thomas Raschke, Senior Analyst Forrester Research
17:30-20:30	<i>Special event</i> All attendees, speakers, and exhibitors are invited to join us for a networking dinner reception.	

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AGENDA - Tuesday, 17 April 2007

08:30-09:00	Continental Breakfast And Technology Showcase	
09:00-09:10	Welcome	Thomas Raschke, Senior Analyst Forrester Research
09:10-09:50	Taking The Identity Management Journey The drivers behind Novartis' Identity management investment The projects Novartis has undertaken: what it has implemented, what challenges it faced and what benefits it gained The current state of Novartis' Identity management project and the next steps to take	Andreas Wuchner, Head of Global IT Security Novartis
09:50-10:30	Identity Management: Building For The Future Understanding current and future trends for identity management Making the business case for identity management projects by tying them to high profile business initiatives Preparing for new technologies in and approaches to identity management Architecting for greater relevance, ease of use, and value	Jonathan Penn, Research Director Forrester Research
10:30-11:10	Emerging Global Trends In Information Security Fundamental changes in business processes and technology (mobility, wireless, etc...) Fundamental changes in regulatory environments and in the market The new security challenges The new security tools	Stephen Brown, Product Management Director - Security, Altiris
11:10-11:40	Morning Break And Technology Showcase	
11:40-12:20	Separating The Good From The Bad And The Ugly: Balancing Organizational Change With Successful Security The future was conceived in the past. What mistakes have we forgotten? What kind of security does the business need? Putting today's threats in perspective: Which serious threats remain? A road less traveled: identity management at DKW — is it federated or managed?	Andrew Yeomans, VP Global Information Security Dresdner Kleinwort
12:20-13:00	Merging Four Banks Into One: How A Major IT Consolidation Impacts IT Security Executing a major IT consolidation: should you do it in house or outsource it? Selecting new sourcing strategies: how should you divide up the responsibilities? How ambitious should you be about standardization during the consolidation? Building a brand new computer center according to security standards best practices: dream or reality	Liina Teesalu Aagedal, Head Of IT Security, Nordea
13:00-14:10	Networking Lunch	
14:10-14:50	Managing Security In An International Environment: How do cultural and regulatory differences across Latin America, North America, Europe, and Asia affect security? How must security managers take these differences into account in order to effectively manage security in their environments?	Paul Raines, Chief Information Security Officer UN Organisation for the Prohibition of Chemical Weapons (OPCW)
14:50-15:30	The Damage Done: How businesses Can Best Ensure Effective Disaster Recovery And Business Continuity How do you know if you need DR and BC? What internal and external forces will drive this decision? How do you sell DR and BC to the business and make sure that technology plans align with business requirements? How can you ensure that your DR and BC implementations stand the test of time, both in terms of technology and processes?	Rüdiger Krojnewski, Principal Consultant, IT Performance, & Bill Nagel, Researcher Forrester Research
15:30-15:35	Closing Remarks	Thomas Raschke, Senior Analyst Forrester Research

Taking Information Security To The Next Level

Positioning Security to be a Strategic Business Partner

Your Workshop Leader

Paul Stamp, Senior Analyst, Forrester Research

Research Focus

Paul is a senior analyst who focuses on enterprise security technologies such as firewalls, encryption technologies, and network security appliances. His current research focuses on the adoption of application firewalls and public key infrastructure (PKI) technologies.

Previous Work Experience

Prior to joining Forrester in 2004, Paul spent seven years working as a systems architect with the Global Security Practice at Unisys Corporation. While at Unisys, he worked extensively with security architectures, identity management, and PKI. He is also a Certified Information Systems Security Professional.

08:30-09:00	Continental Breakfast
09:00-09:15	Welcome & Introductions
09:15-10:00	Marketing the Value of Security Best practices and case studies for marketing Information Security Marketing to the executive Management Marketing to middle managers Marketing to users Security reporting tips and techniques
10:00-10:45	Formulating A Successful Awareness Campaign Understanding your audience Tailoring the message Keeping it fresh Tips and techniques for security awareness events
10:45-11:00	Morning Break
11:00-12:00	Formulating A Security Framework Taking a top down approach Identifying weak areas Creating a strategic investment plan
12:00-13:00	Lunch
13:00-14:00	Group Exercise: Turning Framework Into Strategy Understanding the Forrester information security framework tool Breakout – participant apply framework to their own environment
14:00-14:45	Measuring the Effectiveness of the Security Program Identifying what information to gather Tools for data analysis and reporting Analyzing and interpreting the data
14:45-15:00	Afternoon Break
15:00-15:45	Turning Operational Into Business Metrics Using metrics as a marketing tool Justifying expenditure through metrics
15:45-16:30	Improving Security Performance Aligning security responsibilities for success Embedding security in the decision-making process
16:30-16:40	Closing Remarks