

# Forrester's Consumer Marketing Forum EMEA 2008 Registration Form



Complete Steps 1 to 5 and fax this form to +31 (0)20 305 4343

## Step 1: Pricing Information PLEASE TICK APPROPRIATE BOXES

\* All prices exclude VAT

	I'm a Forrester Client	I'm not a Forrester Client
<b>Registrations before September 17, 2008</b>	<input type="checkbox"/> £1,445	<input type="checkbox"/> £1,575
<b>Registrations after September 17, 2008</b>	<input type="checkbox"/> £1,645	<input type="checkbox"/> £1,775
<hr/>		
	I'm a Forrester Client	I'm not a Forrester Client
<b>Nonprofit, government, or educational institution pricing:</b>	<input type="checkbox"/> £1,345	<input type="checkbox"/> £1,475

**Multiple Seats:** On any of the above prices, a "4 for the price of 3" offer applies. Please triple the price indicated above for 4 tickets.

**Client Service Units (SU):**  Use SUs for a Forum seat (Please note that the number of Service Units charged is based on the price paid for them.)

**Client Member Tickets:**  I would like to use the Forum Member Ticket available in my research package to register (subject to verification)

## Step 2: Choose Your Role Find the role that best matches your function. Write the "letter" in the Role box in "Step 3: Your Details."

**A:** Marketing Leadership    **C:** Customer Experience    **E:** Customer Product Strategy    **G:** Direct Marketing  
**B:** Interactive Marketing    **D:** Consumer Market Research    **F:** eBusiness & Channel Strategy

## Step 3: Your Details PLEASE COMPLETE IN BLOCK CAPITALS

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Job Title: \_\_\_\_\_ Role:   
Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_  
VAT Registration Number: \_\_\_\_\_

### Delegate 2:

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_ Role:   
Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_

### Delegate 3:

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_ Role:   
Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_

### Delegate 4:

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_ Role:   
Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_

## Step 4: Payment Details

**Please invoice me:** \_\_\_\_\_ (Purchase order number)  
**or**

**I have wired my payment to Forrester's bank account:**  
ING Bank, Amstelplein 1, Amsterdam, Account No. 67.94.95.029  
Swift code: INGBNL2A IBAN: NL 96INGB0679495029

**or**  
 **Credit Card:**  Mastercard  Visa  American Express  Switch

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ (if different from above)

## Step 5: Agreement

I agree to the terms and conditions specified on this contract.

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

## Terms & Conditions:

PAYMENTS: Payment in the form of a Member ticket, Service Units, company check, or credit card is due prior to the conference. Payment will be collected at the conference for all outstanding conference fees prior to allowing the attendee to enter the conference. Please note: The client discount applies to any company retaining at least \$15,000 worth in contract value in Forrester Research services. Pricing does not include applicable VAT and cost of attendees' travel or accommodations.

CANCELLATIONS AND SUBSTITUTIONS: Forrester will refund the full registration fee if notified in writing four weeks before an Event. Cancellations made up to two weeks prior to the Event are subject to a 50% service charge. There will be no refunds given for cancellations made two weeks prior to the Event or for nonattendance. All notices of cancellation must be in writing. Payment is due the earlier of: (1) net 30 days from the invoice date or, (2) the date of the Event. All payments must be made prior to attendance at the Event. Substitutions may be made at any time up to the start of the conference. Nonattendance of the Event or no-shows will incur the full conference fee, including the forfeit of Member tickets, Seats, or Service Units, if used to cover the cost of the Event.

Role View 2TM clients can use the conference ticket they receive with their paid subscription to attend a Forrester Event during the term of their subscription. In all cases, the ticket must be used during the subscription year within which it was issued by the individual to whom it was issued. Tickets received during one subscription year cannot be rolled over and used in subsequent subscription years. Tickets are not valid for Forrester Workshops.

REDUCED RATE HOTEL ACCOMMODATION: Forrester has arranged special hotel rates for Forum attendees at a selection of hotels close to the venue. You will be sent a booking form upon confirmation of your seat booking. The cost of accommodation and travel are not included in the event registration price.

DATA PROTECTION: From time to time, you may receive information relevant to your work from Forrester. Forrester does not resell information to third parties. Details of our privacy and data protection can be found at our Web site [www.forrester.com](http://www.forrester.com). If you do not wish to receive this information tick here: