

Program Overview 2014

Forrester Leadership Boards are exclusive peer groups for exchanging best and next practices to win in a disruptive marketplace.

- › **Prepare for rapid change.** Our powerful networks help you anticipate the impact that technology change will have on your customers and business.
- › **Increase confidence in your decisions.** Dedicated advisors connect you one-on-one with peers who share your experience.
- › **Increase your effectiveness.** Exclusive content equips you to improve your programs and results.

The CIO Group comprises approximately 220 senior executives responsible for business technology (BT) management at organizations in the public and private sector.

Top Member Challenges

Members' challenges drive the CIO Group agenda throughout the year. Popular challenges include:

- › How can business technology enable or accelerate business agility?
- › How can we find the best balance between cybersecurity and user experience?
- › How should we organize and staff to deliver new systems of engagement?
- › How can we go beyond traditional BI and get more value out of our data assets?
- › How can we lead or contribute to the digital transformation of our business?
- › How do I partner with the C-level execs and the board of directors?
- › Which organization model is better suited to our needs?

HOW THE CIO GROUP CAN HELP

The CIO Group program overview is created and updated based on the needs of our members and includes a variety of meetings and deliverables. We support our members through:

- › Facilitated problem-solving with your peers. As a member of The CIO Group, you are part of a trusted global community of BT leaders. Forrester proactively organizes and facilitates ongoing in-person and virtual events as well as one-to-one member exchanges designed to tackle your most pressing challenges.
- › Exclusive content. Members benefit from several unique deliverables, including a customized maturity model, case studies, and benchmarking reports. These deliverables are exclusive to members.
- › A dedicated advisor for personalized support. Each member of The CIO Group works with a dedicated advisor who will partner with you to create a plan to address your key objectives and challenges and to ensure that you most effectively utilize your resources from The CIO Group.

SAMPLE EVENTS CALENDAR 2014

All topics listed below will be virtual events unless indicated as an “In-Person” event.

Q1

January	February	March
29 Embarking On A Digital Business Transformation	19 The New Cybersecurity Landscape	25 Increasing Business Agility
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

Q2

April	May	June
29 The Challenges Of Change Management	5 In-Person: Forrester Forum for BT Leaders NA, Orlando	4 Optimizing IT Organizations
	7 In-Person: Member Meeting NA, Orlando	11 In-Person: Member Meeting EMEA, London
		12 In-Person: Forrester Forum for BT Leaders EMEA, London
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

Q3

July	August	September
10 Supporting Your Organization's Digital Business Strategy	14 In-Person: Forrester Summit For CIOs, Australia	TBD Peer Exchange:TBD
	19 In-Person: Forrester Summit For CIOs, Singapore	
	21 In-Person: Forrester Summit For CIOs, Mumbai	
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

Q4

October	November	December
8 Discussion Group: TBD	17 In-Person: Member Meeting NA, Napa	TBD Discussion Group: TBD
	TBD In-Person: Member Meeting EMEA	
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

*Subject to change prior to distribution of final event invite.