Program Overview

Forrester Leadership Boards are exclusive peer groups for exchanging best and next practices to win in a disruptive marketplace.

› **Prepare for rapid change.** Our powerful networks help you anticipate how technology change impacts your customers and business.

› **Increase confidence in your decisions.** Dedicated advisors connect you one-on-one with peers who share your experience.

› **Improve your effectiveness**. Exclusive content equips you to improve your programs and results.

The CIO Group comprises approximately 250 senior executives responsible for business technology (BT) management at organizations in the public and private sector.

Top Member Challenges

Members' challenges drive the CIO Group agenda throughout the year. Popular challenges include:

› How does cloud, mobile and big data impacts our approach to managing cybersecurity?

› How to move from IT Services Catalogs to Business Service Management?

› How to strike the right balance between IT and BT agendas?

› What are the skills and competencies CIO will need for the next 3 to 5 years?

› How to manage the Hybrid Technology Stack – On-premise, Private Cloud, Public Cloud, and Outsourced?

› How to manage data and information for business agility?

› How to implement effective human capital management practices to deliver the BT agenda?

HOW THE CIO GROUP CAN HELP

The CIO Group program overview is created and updated based on the needs of our members and includes a variety of meetings and deliverables. We support our members through:

› Facilitated problem-solving with your peers. As a member of The CIO Group, you are part of a trusted global community of BT leaders. Forrester proactively organizes and facilitates ongoing in-person and virtual events as well as one-to-one member exchanges designed to tackle your most pressing challenges.

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› Exclusive content. Members benefit from several unique deliverables, including a customized maturity model, case studies, and benchmarking reports. These deliverables are exclusive to members.

› A dedicated advisor for personalized support. Each member of The CIO Group works with a dedicated advisor who will partner with you to create a plan to address your key objectives and challenges and to ensure that you most effectively utilize your resources from The CIO Group.

SAMPLE EVENTS CALENDAR 2015

All topics listed below will be virtual events unless indicated as an "In-Person" event. All topics listed below will be virtual events unless indicated as an "In-Person" event.

Q1

January		February		March	
29	Moving From IT Services To Business Services	26	Managing The Hybrid Technology Stack	26	Defining A Global Security Strategy
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

Q2

April		May		June	
27-28	Forrester's Forum for Technology Management Leaders NA, Orlando, FL	28	Data Management For Agility	2	In-person: Spring Member Meeting EMEA, Lisbon
29	In-person: Spring Member Meeting NA, Orlando, FL			3	Forrester's Forum for Technology Management Leaders EMEA, Lisbon
				25	Strategic Planning
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

Q3

July		August		September	
23	Workplace Strategy		Summer Break	24	Finding Digital Opportunities In Your Business Model
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

Q4

October		November		December	
5	In-person: Fall Member Meeting NA, Scottsdale, AZ	4	In-person: Fall Member Meeting EMEA, Location TBD	10	2016 - What Lies Ahead?
6-7	Forrester's Forum for CMOs and CIOs, Scottsdale, AZ	17	Human Capital Management		
29	Enterprise Architecture Cases				
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

*Subject to change prior to distribution of final event invite.

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