



FORRESTER®

Technology & Innovation APAC 2022

Sydney & Digital Experience

November 15, 2022 – November 16, 2022

In-Person Agenda

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Tuesday, Nov 15

9:30 am – 10:15 am AEDT	Welcome & Opening Keynote: Beyond Digital: The Future Of Business Is Human Centred Speakers: Sam Higgins, Principal Analyst, Forrester Dane Anderson, SVP, International Research & Product, Forrester	
10:20 am – 10:50 am AEDT	Breakout Sessions	
	VALUE-DRIVEN TECH STRATEGY	PEOPLE & PERFORMANCE
	The Measurement Reset: Think Strategically, Not Just Tactically Speakers: Zhi Ying Barry, Senior Analyst, Forrester	Panel: Unpacking The Hype About The Great Resignation Speakers: Jinan Budge, VP, Principal Analyst, Forrester Julia Steel, Leadership Speaker, Facilitator, Coach, Lisa Doherty, Director IT Experience & Business Enablement, Transport for NSW Melanie Cochrane, CEO/Group Managing Director, Australia and New Zealand, Equifax
10:50 am – 11:20 am AEDT	Marketplace Break & Networking	
11:20 am – 11:50 am AEDT	Breakout Sessions	
	VALUE-DRIVEN TECH STRATEGY	PLATFORMS & INFRASTRUCTURE
	The Uses, Misuses, And Abuses Of Benchmarking Speakers: John Brand, VP, Advisor, Forrester	Create A Platform Strategy That Powers Business Outcomes Speakers: Ashutosh Sharma, VP, Research Director, Forrester
11:55 am – 12:25 pm AEDT	Case Study Sessions	
	CloudBlue: How Vodafone NZ Grew Its SME Customer Base By Adopting A Digital Dragon Strategy Speakers: YiLun Miao, Managing Director, Asia Pacific & Japan, CloudBlue Emily Fischer, Product Specialist, ICT Practices, Vodafone New Zealand	
	Planit: How Embracing A Quality Culture Has Transformed Indue Speakers: Kimberlea Dudley, Head of Quality Assurance – Delivery, Indue Laura Johnson, Customer Solutions Architect, Planit	
12:25 pm – 1:25 pm AEDT	Lunch & Marketplace Break	

Tuesday, Nov 15

1:25 pm – 1:55 pm AEDT	Breakout Sessions	
	PEOPLE & PERFORMANCE	SECURITY & RISK
	Make The Automation Fabric Part Of Your Business DNA Speakers: Leslie Joseph, Principal Analyst, Forrester	Newsflash: The Future Of Security Awareness And Training Will Not Be About Awareness Or Training Speakers: Jinan Budge, VP, Principal Analyst, Forrester
2:00 pm – 2:30 pm AEDT	Case Study Sessions	
	TO THE NEW: Tabcorp's Digital Transformation Journey Speakers: Priyank Dhillon, Head of Technology, Digital, Tabcorp Jacob Koshy, VP & Business Unit Head, TO THE NEW	
	Zoho: How T Bank transformed its business with low-code Speakers: Bharath Kumar B, Head of Marketing & CX, Zoho Creator	
2:30 pm – 3:15 pm AEDT	Marketplace Break	
2:40 pm – 3:00 pm AEDT	Analyst-Led Meetups Speakers: Leslie Joseph, Principal Analyst, Forrester Zhi Ying Barry, Senior Analyst, Forrester	
3:15 pm – 3:45 pm AEDT	Building The Future Speakers: Sam Higgins, Principal Analyst, Forrester Fredrik Lindstrom, Chief Digital Officer, Commonwealth Bank Sam McCaig, General Manager Digital Banking, Commonwealth Bank	
3:45 pm – 4:15 pm AEDT	Panel: The Future Of Technology Outsourcing: Bring Value To Life Through Co-Innovation Partnerships Speakers: John Brand, VP, Advisor, Forrester YiLun Miao, Managing Director, Asia Pacific & Japan, CloudBlue Joel Deutscher, Executive GM, Technology & Innovation, Planit	
4:15 pm – 4:45 pm AEDT	Forrester Technology Awards 2022: Technology Strategy Impact Award & Enterprise Architecture Award Speakers: Frederic Giron, VP, Senior Research Director, Forrester	
4:45 pm – 5:45 pm AEDT	Reception	

Wednesday, Nov 16

8:15 am – 9:15 am AEDT	Executive Leadership Exchange: Breakfast Session Speakers: John Brand, VP, Advisor, Forrester Philippa Huxley, Managing Director, NOBL Collective Julia Steel, Leadership Speaker, Facilitator, Coach,
9:30 am – 10:05 am AEDT	Leadership: Your Swiss Army Knife For Breaking Boundaries Speakers: Emma Pudney, Chief Technology Officer, Koala
10:05 am – 10:35 am AEDT	The Future Of The Internet? The Metaverse, NFTs, And Web3 Speakers: Sam Higgins, Principal Analyst, Forrester Leslie Joseph, Principal Analyst, Forrester
10:35 am – 11:05 am AEDT	Case Study Session MEGA: Building The Technology GPS Of A Public Transport Agency Speakers: Thomas Berlivet, VP & Managing Director, APAC, MEGA International
11:05 am – 11:50 am AEDT	Marketplace Break & Networking
11:15 am – 11:35 am AEDT	Analyst-Led Meetups Speakers: Ashutosh Sharma, VP, Research Director, Forrester Jinan Budge, VP, Principal Analyst, Forrester Sam Higgins, Principal Analyst, Forrester
11:50 am – 12:20 pm AEDT	Fireside Chat: The Pragmatic Path To Zero Trust Speakers: Fahad Ehsan, Senior Analyst, Forrester Ryan Pool, Head of Security Solutions, Increment
12:20 pm – 12:50 pm AEDT	Embrace – And Enable – The Green Market Revolution Speakers: Michael Barnes, VP, Research Director, Forrester
12:50 pm – 1:20 pm AEDT	Panel: Predictions — Is There A New Normal? Speakers: Frederic Giron, VP, Senior Research Director, Forrester Jinan Budge, VP, Principal Analyst, Forrester Leslie Joseph, Principal Analyst, Forrester Sam Higgins, Principal Analyst, Forrester John Brand, VP, Advisor, Forrester
1:20 pm – 2:20 pm AEDT	Lunch