



FORRESTER®

Technology & Innovation APAC 2023

Sydney & Digital

October 31, 2023 – November 1, 2023

Agenda

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Tuesday, Oct 31

8:00 am – 9:00 am AEDT	General Breakfast	
9:00 am – 9:45 am AEDT	Welcome To Country and Opening Remarks Speakers: George Colony, CEO, Forrester Sam Higgins, Principal Analyst, Forrester Michael West, Cultural representative & Traditional Custodian, Metropolitan Local Aboriginal Land Council	
9:45 am – 10:15 am AEDT	Keynote: Technology's Vital Role In The Customer-Obsessed Growth Engine Speakers: Sam Higgins, Principal Analyst, Forrester Josianne Fortin, Digital Accelerator Manager, Woodside Energy	
10:15 am – 10:45 am AEDT	Keynote: Reflecting On Australia's AI Ecosystem Momentum Speakers: Stela Solar, Director, National AI Centre, CSIRO	
10:50 am – 11:20 am AEDT	Marketplace Coffee Break & Networking (In-Person Only)	
11:20 am – 11:50 am AEDT	Breakout Sessions	
	MAKE TECHNOLOGY A STRATEGIC DIFFERENTIATOR Push Down Your Cost Curve While Raising Productivity By Putting Your Technology Investments In Motion Speakers: Frederic Giron, VP, Senior Research Director, Forrester	POWER YOUR BUSINESS WITH AWESOME SOFTWARE Making Strong Platform Choices: When To Build, Buy, Configure, Or Compose Speakers: Leslie Joseph, Principal Analyst, Forrester
11:55 am – 12:25 pm AEDT	Case Study Sessions (In-Person Only) PagerDuty: The future of critical Incident Response with AIOps Speakers: Kenith de Beer, Senior Software Engineering Manager, Serko Abhijit Pendyal, Director, Customer Solutions , PagerDuty Twilio Segment: From Puzzle Piece to Masterpiece - Unlocking the Customer Story Through Data Speakers: Blake Rowley, Principal Solution Engineer, Twilio Segment	
12:25 pm – 1:30 pm AEDT	Lunch & Marketplace (In-person Only)	

Tuesday, Oct 31

1:30 pm – 2:00 pm AEDT	<div>Breakout Sessions</div> <div>TURN TECH DEBTS INTO HIGH YIELDS NOW AND IN THE NEAR FUTURE</div> <div>FOSTER RESILIENCE TO ENABLE CREATIVITY</div> <div>Pay Down Debt To Reinvest In The Future</div> <div>Show, Don't Tell Developers How To Secure Serverless</div> <div>Speakers: Biswajeet Mahapatra, Principal Analyst, Forrester</div> <div>Speakers: Janet Worthington, Senior Analyst, Forrester</div>
2:05 pm – 2:35 pm AEDT	<div>Breakout Sessions</div> <div>MAKE TECHNOLOGY A STRATEGIC DIFFERENTIATOR</div> <div>POWER YOUR BUSINESS WITH AWESOME SOFTWARE</div> <div>Develop Empathy To Drive Better Stakeholder Experiences And Strategic Advantage</div> <div>Architect A Future Fit Data Platform</div> <div>Speakers: Riccardo Pasto, Principal Analyst, Forrester</div> <div>Speakers: Michele Goetz, VP, Principal Analyst, Forrester</div>
2:35 pm – 3:20 pm AEDT	<div>Marketplace Coffee Break & Networking (In-Person Only)</div> <div>2:40 pm - 3:00 pm Coffee Chat: Will Generative AI Steal Your Job?</div> <div>Speakers: Sam Higgins, Principal Analyst, Forrester</div>
3:20 pm – 3:50 pm AEDT	<div>Keynote: Leadership Is Not About Getting Lost In Each New Technology (We're Looking At You GenAI!) (In-Person Only)</div> <div>Speakers: Sam Higgins, Principal Analyst, Forrester Sheridan Ware, Former Chief Information & Technology Officer, and Board Director, Charter Hall & Sustainable Digitalisation Project Kathryn King, General Manager, Technology and Strategy Group, eSafety</div>
3:50 pm – 4:35 pm AEDT	<div>Forrester Technology Awards (In-Person Only)</div> <div>Speakers: Dane Anderson, SVP, International Research & Product, Forrester Frederic Giron, VP, Senior Research Director, Forrester Phanimitra Bhethanabottla, Global CIO and CDO, Dr. Reddy's Laboratories Ltd. Brajabhusan Panda, Global Head of Digital CoE and Enterprise Architecture, Dr. Reddy's Laboratories Ltd. Michelle P. Rodriguez, Vice President & Enterprise Architecture Head, Union Bank of the Philippines Dennis D. Omila, Executive Vice President, Chief Technology and Operations Officer, Union Bank of the Philippines</div>
4:35 pm – 4:40 pm AEDT	<div>Closing Remarks</div> <div>Speakers: Sam Higgins, Principal Analyst, Forrester</div>
4:40 pm – 5:40 pm AEDT	<div>Reception</div>

Wednesday, Nov 1

8:30 am – 9:25 am AEDT	Breakfast Forrester Women's Leadership: Fireside Chat: Moving Beyond “Beating The Odds” Speakers: Jinan Budge, VP, Principal Analyst, Forrester Simone Briggs, Senior Consultant, Forrester Janet Worthington, Senior Analyst, Forrester Michele Goetz, VP, Principal Analyst, Forrester Josianne Fortin, Digital Accelerator Manager, Woodside Energy Government Roundtable Tech Priorities vs. Embracing Innovation: Striking the Balance Speakers: Sam Higgins, Principal Analyst, Forrester Riccardo Pasto, Principal Analyst, Forrester
9:30 am – 9:40 am AEDT	Welcome Back Speakers: Dane Anderson, SVP, International Research & Product, Forrester
9:40 am – 10:10 am AEDT	Keynote: Exercise Empathy To Break Down The Silos Between Security And Tech (In-Person Only) Speakers: Jinan Budge, VP, Principal Analyst, Forrester Charmaine Valmonte, CISO, Aboitiz Equity Ventures
10:15 am – 11:00 am AEDT	Marketplace Coffee Break & Networking (In-Person Only)
11:00 am – 11:30 am AEDT	Breakouts LEAD A HIGH-PERFORMING TEAM Panel: The Promise And Peril Of Generative AI For Tech Speakers: Leslie Joseph, Principal Analyst, Forrester Michele Goetz, VP, Principal Analyst, Forrester Janet Worthington, Senior Analyst, Forrester
11:00 am – 12:05 am AEDT	Learn-A-Skill: Burnout In Cybersecurity & Technology: A Love Story. (In-Person Only) Speakers: Jinan Budge, VP, Principal Analyst, Forrester
11:35 am – 12:05 pm AEDT	Breakouts TURN TECH DEBTS INTO HIGH YIELDS NOW AND IN THE NEAR FUTURE Get Cloud Costs Under Control With FinOps Speakers: Charlie Dai, VP, Principal Analyst, Forrester
12:05 pm – 1:05 pm AEDT	Lunch & Marketplace (In-Person Only)

Wednesday, Nov 1

12:35 pm – 1:35 pm AEDT	Hack-A-Thon: Explore the Boundaries Of Generative AI Speakers: Frederic Giron, VP, Senior Research Director, Forrester Sam Higgins, Principal Analyst, Forrester
1:05 pm – 1:35 pm AEDT	Breakouts FOSTER RESILIENCE TO ENABLE CREATIVITY Panel: Creative Resilience: An Oxymoron Speakers: Charlie Dai, VP, Principal Analyst, Forrester Janet Worthington, Senior Analyst, Forrester Biswajeet Mahapatra, Principal Analyst, Forrester
1:40 pm – 2:10 pm AEDT	Keynote: Forrester's 2024 Predictions (In-Person Only) Speakers: John Brand, VP, Advisor, Forrester Biswajeet Mahapatra, Principal Analyst, Forrester Janet Worthington, Senior Analyst, Forrester Frederic Giron, VP, Senior Research Director, Forrester
2:10 pm – 2:15 pm AEDT	Closing Remarks Speakers: Sam Higgins, Principal Analyst, Forrester