



FORRESTER®

# Technology & Innovation Summit EMEA

## London & Digital

October 8, 2025 – October 10, 2025

Agenda downloaded: 2025/06/28 05:50:25

**Bold Starts: Wednesday , Oct 8**

1:00 pm – 6:00 pm BST	<b>Registration Opens</b>
2:30 pm – 4:15 pm BST	<b>Forrester Women's Leadership Program: Thrive In Chaos</b>  Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester
4:30 pm – 5:45 pm BST	<b>T&amp;I Summit Certification: Build A High-Performance IT Strategy (Pre-Registration Required)</b>  Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester
4:30 pm – 5:45 pm BST	<b>T&amp;I Summit Certification: Drive Outcomes With AI (Pre-Registration Required)</b>  Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester
5:00 pm – 6:15 pm BST	<b>Executive Leadership Exchange (Invite-Only): Welcome &amp; Kickoff</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester
5:45 pm – 7:00 pm BST	<b>Welcome Reception</b>

**Thursday, Oct 9**

8:00 am – 9:15 am BST	<b>General Breakfast</b>
9:15 am – 9:45 am BST	<b>Keynote: Welcome and Opening Remarks</b>  Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester
9:45 am – 10:45 am BST	<b>Keynote: Agentic To AGI. It's The Journey, Not The Destination</b>  Speakers: Bernhard Schaffrik, Principal Analyst, Forrester
10:15 am – 10:45 am BST	<b>Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions</b>  Speakers: Manuel Geitz, Principal Analyst, Forrester
10:55 am – 11:40 am BST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>

Thursday, Oct 9

11:00 am – 11:30 am BST	<b>Analyst-Led Roundtables</b>	
11:10 am – 12:10 pm BST	<b>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Dario Maisto, Senior Analyst, Forrester	
11:40 am – 12:10 pm BST	<b>Breakout Sessions</b>	
	<b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b>	<b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b>
	<b>Building Your Roadmap On The Road To High Performance</b> Speakers: Frederic Giron, VP, Senior Research Director, Forrester	<b>How Will AI And Generative AI Change Your Development Teams’ Future?</b> Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester
	<b>DATA, AI, &amp; AUTOMATION</b>	<b>SECURITY &amp; RISK</b>
	<b>Follow Four Recommendations To Make AI Work In Your Automation Fabric</b> Speakers: Bernhard Schaffrik, Principal Analyst, Forrester	<b>Mature And Justify Your Security Program</b> Speakers: Paul McKay, VP, Principal Analyst, Forrester
12:20 pm – 12:50 pm BST	<b>Case Study Sessions (In-Person Only)</b>	
12:50 pm – 1:50 pm BST	<b>Lunch &amp; Marketplace (In-Person Only)</b>	
12:50 pm – 1:50 pm BST	<b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester	
1:50 pm – 2:20 pm BST	<b>Case Study Sessions (In-Person Only)</b>	

Thursday, Oct 9

<p>2:30 pm – 3:15 pm BST</p>	<p><b>Breakout Sessions</b></p> <table> <tr> <th data-bbox="318 245 1261 301">TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</th><th data-bbox="1261 245 2199 301">TECHNOLOGY MODERNIZATION &amp; PLATFORMS</th></tr> <tr> <td data-bbox="318 301 1261 381"> <p><b>Architecture In The Age Of Generative AI</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester</p> </td><td data-bbox="1261 301 2199 381"> <p><b>Help Your Front Line Workers Take Control Of Their Tech</b> Speakers: Paul Miller, VP, Principal Analyst, Forrester</p> </td></tr> <tr> <th data-bbox="318 381 1261 437">DATA, AI, &amp; AUTOMATION</th><th data-bbox="1261 381 2199 437">SECURITY &amp; RISK</th></tr> <tr> <td data-bbox="318 437 1261 528"> <p><b>Unlock AI's Full Potential With Forrester's AIQ Framework</b> Speakers: Elina Bauwens, Principal Consultant, Forrester</p> </td><td data-bbox="1261 437 2199 528"> <p><b>Address 2025 Cyber Threats With Preparation And A Steady Hand</b> Speakers: Jinan Budge, VP, Research Director, Forrester</p> </td></tr> </table>	TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS	<p><b>Architecture In The Age Of Generative AI</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>	<p><b>Help Your Front Line Workers Take Control Of Their Tech</b> Speakers: Paul Miller, VP, Principal Analyst, Forrester</p>	DATA, AI, & AUTOMATION	SECURITY & RISK	<p><b>Unlock AI's Full Potential With Forrester's AIQ Framework</b> Speakers: Elina Bauwens, Principal Consultant, Forrester</p>	<p><b>Address 2025 Cyber Threats With Preparation And A Steady Hand</b> Speakers: Jinan Budge, VP, Research Director, Forrester</p>
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<p>4:40 pm – 5:00 pm BST</p>	<p><b>Welcome Back</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester</p>								
<p>5:00 pm – 5:30 pm BST</p>	<p><b>Keynote: AI Inside: The Rise of the Intelligent IT Operating Model</b>  Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>								

**Thursday, Oct 9**

5:30 pm – 6:00 pm BST	<b>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</b>  Speakers: Tracy Woo, Principal Analyst, Forrester
6:00 pm – 7:15 pm BST	<b>Reception</b>
7:00 pm – 9:00 pm BST	<b>Executive Leadership Exchange (Invite-Only): Networking Reception At Sky Bar</b>

**Friday, Oct 10**

8:00 am – 9:00 am BST	<b>General Breakfast</b>
8:00 am – 9:00 am BST	<b>Forrester Women's Leadership Program: Breakfast Roundtable</b>  Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester
9:00 am – 9:15 am BST	<b>Welcome Back</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester
9:15 am – 9:45 am BST	<b>Keynote: Data Readiness Is the Number One Factor For AI Results</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
9:45 am – 10:15 am BST	<b>Keynote: Forrester's 2025 Technology Awards</b>  Speakers: Frederic Giron, VP, Senior Research Director, Forrester
10:20 am – 11:05 am BST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>
10:20 am – 10:50 am BST	<b>High Performance IT Strategy: Certification Wrap-Up (Invite Only)</b>  Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester
10:20 am – 10:50 am BST	<b>AI And Data Readiness: Certification Wrap-Up (Invite Only)</b>  Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester

Friday, Oct 10

10:35 am – 11:35 am BST	<b>Workshop: The Hidden Costs: Managing Tech Debt Through M&amp;A And Organizational Change (Pre-Registration Required)</b>  Speakers: Charles Betz, VP, Principal Analyst, Forrester Duncan Watkins, Principal Consultant, Forrester	
11:05 am – 11:35 am BST	<b>Breakout Sessions</b>	
	<b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b>	<b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b>
	<b>Do More With Less Leveraging Strategic Portfolio Management</b> Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester	<b>Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility</b> Speakers: Dario Maisto, Senior Analyst, Forrester
	<b>DATA, AI, &amp; AUTOMATION</b>	<b>SECURITY &amp; RISK</b>
	<b>How To Select And Prioritize AI Use Cases</b> Speakers: Martha Bennett, VP, Principal Analyst, Forrester	<b>Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions</b> Speakers: Madelein van der Hout, Senior Analyst, Forrester
11:45 am – 12:30 pm BST	<b>Breakout Session</b>	
	<b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b>	<b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b>
	<b>Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership</b> Speakers: Tracy Woo, Principal Analyst, Forrester	<b>Maximize Value With Tech Services Contractual Terms</b> Speakers: Jeffrey Rajamani, Senior Analyst, Forrester
	<b>DATA, AI, &amp; AUTOMATION</b>	<b>SECURITY &amp; RISK</b>
	<b>Leverage Top Emerging Technologies To Drive Innovation</b> Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Martha Bennett, VP, Principal Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester	<b>Tackle Digital Chaos Head On With Digital Sovereignty</b> Speakers: Dario Maisto, Senior Analyst, Forrester
11:45 am – 12:45 pm BST	<b>Workshop: Data Strategy On A Page (Pre-Registration Required)</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Elina Bauwens, Principal Consultant, Forrester	
12:30 pm – 1:30 pm BST	<b>Lunch &amp; Marketplace Break (In-Person Only)</b>	
12:30 pm – 1:30 pm BST	<b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester	

Friday, Oct 10

1:30 pm – 2:00 pm BST	<b>Case Study Sessions (In-Person Only)</b>
2:10 pm – 2:30 pm BST	<b>Welcome Back</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester
2:30 pm – 3:00 pm BST	<b>Keynote: In Trust We Build: Balancing Risk And Realizing AI's Potential</b>  Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester
3:00 pm – 3:30 pm BST	<b>Keynote: Predictions 2026</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester
3:30 pm – 3:35 pm BST	<b>Closing Remarks</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester