



FORRESTER®

# Technology & Innovation Summit EMEA

## London & Digital

October 8, 2025 – October 10, 2025

Agenda downloaded: August 29, 2025 04:48:46 AM ET

**Bold Starts: Wednesday , Oct 8**

1:00 pm – 6:00 pm BST	<b>Registration Opens</b>
2:15 pm – 4:00 pm BST	<b>Forrester Women's Leadership Program: Thrive In Chaos</b>  Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Elena Antonakou, Talent Management & Learning Specialist • EX - L&D, Forrester
4:30 pm – 5:45 pm BST	<b>T&amp;I Summit Certification: Build A High-Performance IT Strategy (Pre-Registration Required)</b>  Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester
4:30 pm – 5:45 pm BST	<b>T&amp;I Summit Certification: Drive Outcomes With AI (Pre-Registration Required)</b>  Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester
5:00 pm – 6:00 pm BST	<b>Executive Leadership Exchange (Invite-Only): Welcome &amp; Kickoff</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester
5:45 pm – 7:00 pm BST	<b>Welcome Reception</b>

**Thursday, Oct 9**

8:00 am – 9:15 am BST	<b>General Breakfast</b>
8:00 am – 9:00 am BST	<b>Ignite Program Breakfast (Invite Only)</b>  Speakers: Dane Anderson, SVP, International Research & Product, Forrester
9:15 am – 9:45 am BST	<b>Keynote: Welcome and Opening Remarks</b>  Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester
9:45 am – 10:45 am BST	<b>Keynote: Agentic To AGI. It's The Journey, Not The Destination</b>  Speakers: Bernhard Schaffrik, Principal Analyst, Forrester

Thursday, Oct 9

10:15 am – 10:45 am BST	<b>Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions</b>  Speakers: Manuel Geitz, Principal Analyst, Forrester									
10:55 am – 11:40 am BST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>									
11:00 am – 11:30 am BST	<b>Executive Leadership Exchange (Invite only): Exclusive Keynote Q&amp;A</b>  Speakers: Bernhard Schaffrik, Principal Analyst, Forrester George Colony, CEO, Forrester									
11:00 am – 11:30 am BST	<b>Analyst-Led Roundtables</b>  <b>Scaling Governance Maturity: Treating Sustainability Data Like A Business Asset</b> Speakers: Raluca Alexandru, Analyst, Forrester  <b>Master Tech Mayhem In Supply Chain And Manufacturing</b> Speakers: George Lawrie, VP, Principal Analyst, Forrester  <b>Leveraging RACI Charts For Healthy, Transparent, Efficient And Accountable Strategic Partnerships</b> Speakers: Jeffrey Rajamani, Senior Analyst, Forrester									
11:10 am – 12:10 pm BST	<b>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Dario Maisto, Senior Analyst, Forrester									
11:40 am – 12:10 pm BST	<b>Breakout Sessions</b> <table><tr><th>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</th><th>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</th></tr><tr><td><b>Building Your Roadmap On The Road To High Performance</b> Speakers: Frederic Giron, VP, Senior Research Director, Forrester</td><td><b>The Impact Of AI And GenAI On Your Development Teams' Future</b> Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester</td></tr><tr><th>DATA, AI, &amp; AUTOMATION</th><th>SECURITY &amp; RISK</th></tr><tr><td><b>Follow Four Recommendations To Make AI Work In Your Automation Fabric</b> Speakers: Bernhard Schaffrik, Principal Analyst, Forrester</td><td><b>Mature And Justify Your Security Program</b> Speakers: Paul McKay, VP, Principal Analyst, Forrester</td></tr></table>		TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS	<b>Building Your Roadmap On The Road To High Performance</b> Speakers: Frederic Giron, VP, Senior Research Director, Forrester	<b>The Impact Of AI And GenAI On Your Development Teams' Future</b> Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester	DATA, AI, & AUTOMATION	SECURITY & RISK	<b>Follow Four Recommendations To Make AI Work In Your Automation Fabric</b> Speakers: Bernhard Schaffrik, Principal Analyst, Forrester	<b>Mature And Justify Your Security Program</b> Speakers: Paul McKay, VP, Principal Analyst, Forrester
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Thursday, Oct 9

12:20 pm – 12:50 pm BST	<b>Case Study Sessions (In-Person Only)</b>  <b>Templafy: Agentic document generation: How enterprise organizations can achieve accurate and high-quality outputs at speed without sacrificing control</b> Speakers: Christian Lund, Co-Founder, Templafy  <b>Writer Case Study</b>	
12:50 pm – 1:50 pm BST	<b>Lunch &amp; Marketplace (In-Person Only)</b>	
12:50 pm – 1:50 pm BST	<b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester	
1:50 pm – 2:20 pm BST	<b>Case Study Sessions (In-Person Only)</b>	
2:30 pm – 3:15 pm BST	<b>Breakout Sessions</b>	
	<b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b>	<b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b>
	<b>How Enterprise Architecture Enables Winning Technology Outcomes</b> Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Charles Betz, VP, Principal Analyst, Forrester	<b>Help Your Front Line Workers Take Control Of Their Tech</b> Speakers: Paul Miller, VP, Principal Analyst, Forrester
	<b>DATA, AI, &amp; AUTOMATION</b>	<b>SECURITY &amp; RISK</b>
	<b>Unlock AI's Full Potential With Forrester's AIQ Framework</b> Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester	<b>Address 2025 Cyber Threats With Preparation And A Steady Hand</b> Speakers: Jinan Budge, VP, Research Director, Forrester Simon Strickland, CISO, Imperial Brands
2:30 pm – 3:55 pm BST	<b>Executive Leadership Exchange (Invite Only)</b>	

Thursday, Oct 9

3:25 pm – 3:55 pm BST	<b>Breakout Session</b> <table border="1"> <tr> <td data-bbox="329 247 1258 303"><b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b></td><td data-bbox="1258 247 2188 303"><b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b></td></tr> <tr> <td data-bbox="329 303 1258 379"> <b>New Horizon For Enterprise Architecture</b>  Speakers: Stéphane Vanrechem, Senior Analyst, Forrester </td><td data-bbox="1258 303 2188 379"> <b>Drive Scale And Speed With A Platform Operating Model</b>  Speakers: Manuel Geitz, Principal Analyst, Forrester </td></tr> <tr> <td data-bbox="329 379 1258 435"><b>DATA, AI, &amp; AUTOMATION</b></td><td data-bbox="1258 379 2188 435"><b>SECURITY &amp; RISK</b></td></tr> <tr> <td data-bbox="329 435 1258 547"> <b>Data Governance In The Age Of AI</b>  Speakers: Raluca Alexandru, Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester </td><td data-bbox="1258 435 2188 547"> <b>Build Your Proactive Security Program By Thinking Like An Attacker</b>  Speakers: Tope Olufon, Sr Analyst, Forrester </td></tr> </table>	<b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b>	<b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b>	<b>New Horizon For Enterprise Architecture</b> Speakers: Stéphane Vanrechem, Senior Analyst, Forrester	<b>Drive Scale And Speed With A Platform Operating Model</b> Speakers: Manuel Geitz, Principal Analyst, Forrester	<b>DATA, AI, &amp; AUTOMATION</b>	<b>SECURITY &amp; RISK</b>	<b>Data Governance In The Age Of AI</b> Speakers: Raluca Alexandru, Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester	<b>Build Your Proactive Security Program By Thinking Like An Attacker</b> Speakers: Tope Olufon, Sr Analyst, Forrester
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4:00 pm – 4:30 pm BST	<b>Analyst-Led Roundtables</b> <p><b>Deconstruct Human-Related Breaches</b> Speakers: Jinan Budge, VP, Research Director, Forrester</p> <p><b>Enterprise Architecture: Is There A Blueprint For Delivering Value?</b> Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</p> <p><b>What Can You Do When Your AI Initiatives And Geopolitics Collide?</b> Speakers: Martha Bennett, VP, Principal Analyst, Forrester</p>								
4:40 pm – 5:00 pm BST	<b>Welcome Back</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester								
5:00 pm – 5:30 pm BST	<b>Keynote: AI Inside: The Rise of the Intelligent IT Operating Model</b>  Speakers: Charles Betz, VP, Principal Analyst, Forrester								
5:30 pm – 6:00 pm BST	<b>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</b>  Speakers: Tracy Woo, Principal Analyst, Forrester								
6:00 pm – 7:15 pm BST	<b>Reception</b>								

**Thursday, Oct 9**

7:00 pm – 9:00 pm BST	<b>Executive Leadership Exchange (Invite-Only): Networking Reception At Sky Bar</b>
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**Friday, Oct 10**

8:00 am – 9:00 am BST	<b>General Breakfast</b>
8:00 am – 9:00 am BST	<b>Forrester Women's Leadership Program: Breakfast Roundtable</b>  Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester
9:00 am – 9:15 am BST	<b>Welcome Back</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester
9:15 am – 9:45 am BST	<b>Keynote: Data Readiness Is the Number One Factor For AI Results</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Rishi Nalin Kumar, Fractional Chief Data & AI Officer, Sanlam Group
9:45 am – 10:15 am BST	<b>Keynote: Forrester's 2025 Technology Awards</b>  Speakers: Frederic Giron, VP, Senior Research Director, Forrester
10:20 am – 11:05 am BST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>
10:20 am – 10:50 am BST	<b>High Performance IT Strategy: Certification Wrap-Up (Invite Only)</b>  Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester
10:20 am – 10:50 am BST	<b>AI And Data Readiness: Certification Wrap-Up (Invite Only)</b>  Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester

Friday, Oct 10

10:25 am – 10:55 am BST	<b>Analyst-Led Roundtables</b>  <b>Industry Roundtable: Public Sector Is Losing Citizens' Trust. Truth Or Legend?</b> Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester  <b>Industry Roundtable: Does Modern Manufacturing Need MOM?</b> Speakers: Paul Miller, VP, Principal Analyst, Forrester George Lawrie, VP, Principal Analyst, Forrester  <b>Industry Roundtable: GenAI Is Ready For Retail Prime Time. Or Is It?</b> Speakers: Martin Gill, VP, Research Director, Forrester									
10:35 am – 11:35 am BST	<b>Workshop: The Hidden Costs: Managing Tech Debt Through M&amp;A And Organizational Change (Pre-Registration Required)</b>  Speakers: Charles Betz, VP, Principal Analyst, Forrester Duncan Watkins, Principal Consultant, Forrester									
11:05 am – 11:35 am BST	<b>Breakout Sessions</b> <table><tr><th>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</th><th>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</th></tr><tr><td><b>Do More With Less Leveraging Strategic Portfolio Management</b> Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester</td><td><b>Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility</b> Speakers: Dario Maisto, Senior Analyst, Forrester</td></tr><tr><th>DATA, AI, &amp; AUTOMATION</th><th>SECURITY &amp; RISK</th></tr><tr><td><b>How To Select And Prioritize AI Use Cases</b> Speakers: Martha Bennett, VP, Principal Analyst, Forrester</td><td><b>Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions</b> Speakers: Madelein van der Hout, Senior Analyst, Forrester</td></tr></table>		TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS	<b>Do More With Less Leveraging Strategic Portfolio Management</b> Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester	<b>Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility</b> Speakers: Dario Maisto, Senior Analyst, Forrester	DATA, AI, & AUTOMATION	SECURITY & RISK	<b>How To Select And Prioritize AI Use Cases</b> Speakers: Martha Bennett, VP, Principal Analyst, Forrester	<b>Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions</b> Speakers: Madelein van der Hout, Senior Analyst, Forrester
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Friday, Oct 10

11:45 am – 12:30 pm BST	<b>Breakout Session</b>	
	<b>TECHNOLOGY STRATEGY &amp; ENTERPRISE ARCHITECTURE</b>	<b>TECHNOLOGY MODERNIZATION &amp; PLATFORMS</b>
	<b>Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership</b> Speakers: Tracy Woo, Principal Analyst, Forrester	<b>Maximize Value With Tech Services Contractual Terms</b> Speakers: Jeffrey Rajamani, Senior Analyst, Forrester
	<b>DATA, AI, &amp; AUTOMATION</b>	<b>SECURITY &amp; RISK</b>
	<b>Leverage Top Emerging Technologies To Drive Innovation</b> Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Martha Bennett, VP, Principal Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester	<b>Tackle Digital Chaos Head On With Digital Sovereignty</b> Speakers: Dario Maisto, Senior Analyst, Forrester
11:45 am – 12:45 pm BST	<b>Workshop: Data Strategy On A Page (Pre-Registration Required)</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Elina Bauwens, Principal Consultant, Forrester	
12:30 pm – 1:30 pm BST	<b>Lunch &amp; Marketplace Break (In-Person Only)</b>	
1:30 pm – 1:50 pm BST	<b>Welcome Back</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester	
1:50 pm – 2:20 pm BST	<b>Keynote: In Trust We Build: Balancing Risk And Realizing AI's Potential</b>  Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester	
2:20 pm – 2:50 pm BST	<b>Keynote: Predictions 2026</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
2:50 pm – 3:00 pm BST	<b>Closing Remarks</b>  Speakers: Pascal Matzke, VP, Research Director, Forrester	