



FORRESTER

Technology & Innovation Summit North America 2025

Austin & Digital

November 2, 2025 – November 5, 2025

Agenda downloaded: June 13, 2026 08:47:53 PM ET

Bold Starts: Sunday, Nov 2

12:00 pm – 3:00 pm CST	<p>AI Innovation Lab: Build. Deploy. Compete. (In-Person Only)</p> <p>Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester Kevin Dean, CEO, ManoByte Simon Scerri, Head of Development, metaphacts</p>
3:00 pm – 4:30 pm CST	<p>Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Executive Advisors, CIOs, And CHROs</p> <p>Speakers: Tanishia Dorsey, Acting Chief Information Officer, City of Dallas Kay Fuhrman, Partner, Heidrick & Struggles Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Reena Tiwari, Former CIO, LexisNexis+AI Kim Herrington, Senior Analyst, Forrester Chioma Onwuanibe, VP, CIO Executive Partner, Forrester</p>
3:30 pm – 4:30 pm CST	<p>Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success (Pre-Registration Required)</p> <p>Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester</p>
3:30 pm – 4:30 pm CST	<p>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</p> <p>Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester</p>
4:45 pm – 6:00 pm CST	<p>Technology & Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)</p> <p>Workshop: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required)</p> <p>Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Executive Partner, Forrester Gordon Barnett, Principal Analyst, Forrester Jenna Wohead, Director, Product Management, Forrester</p>
4:45 pm – 6:00 pm CST	<p>Technology & Innovation Summit Certification: Data & AI Readiness (Pre-Registration Required)</p> <p>Workshop: Assess Your AI And Data Readiness (Pre-Registration Required)</p> <p>Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, Vice President, Research Director, Forrester</p>
4:45 pm – 6:00 pm CST	<p>Executive Leadership Exchange (Invite-Only): Welcome & Kickoff</p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester</p> <p>5:10 pm - 5:55 pm Executive Leadership Exchange Fireside Chat (Invite Only): Innovation for All Seasons</p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft</p>
6:00 pm – 7:00 pm CST	<p>Welcome Reception</p>
6:00 pm – 7:00 pm CST	<p>Executive Leadership Exchange (Invite-Only): Welcome Reception</p>

Monday, Nov 3

8:00 am – 9:00 am CST	General Breakfast Featuring Birds Of A Feather Networking
8:00 am – 9:00 am CST	Forrester Women's Leadership Program: Empowering Disruption — Mentorship, Leadership, And Advancing Women In Tech Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft
9:00 am – 9:30 am CST	Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester
9:30 am – 10:00 am CST	Keynote: The Journey From Agentic To AGI Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
10:00 am – 10:30 am CST	Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions Speakers: Ted Schadler, VP, Principal Analyst, Forrester
10:40 am – 11:30 am CST	Marketplace Coffee Break & Networking (In-Person Only) 10:45-10:55am - ManoByte: Managing AI Agents As Digital Workmates Speakers: Kevin Dean, CEO, ManoByte 11:00-11:10am - ServiceNow: Building AI Agents On An AI-Ready Data Platform Speakers: Derek Birdsong, Sr Director, Data & Analytics Product Marketing, ServiceNow
10:50 am – 11:20 am CST	Analyst-Led Roundtables (Pre-Registration Required) Industry Roundtable: AI, FinTech, and Real-Time Everything - The Future of Banking Speakers: JT Thykattil, VP, Research Director, Forrester Christy Punch, Principal Analyst, Forrester Industry Roundtable: The Future of Cloud In Healthcare Speakers: Tracy Woo, Principal Analyst, Forrester Industry Roundtable: Future-Ready or Future-Risky? Navigating the Uncertainty of Emerging Tech In Insurance. Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
10:55 am – 11:25 am CST	Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester

Monday, Nov 3

<p>11:00 am – 12:00 pm CST</p>	<p>Workshop: Become THE Human In The AI Loop: Discover Your Data Literacy Persona (Pre-Registration Required)</p> <p>Speakers: Kim Herrington, Senior Analyst, Forrester</p>													
<p>11:30 am – 12:00 pm CST</p>	<p>Breakout Sessions</p> <table border="1" data-bbox="315 359 2199 860"> <tr> <td data-bbox="315 359 1256 411"> <p>LEADERSHIP, TALENT, AND CULTURE</p> </td> <td data-bbox="1256 359 2199 411"> <p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p> </td> </tr> <tr> <td data-bbox="315 411 1256 523"> <p>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 411 2199 523"> <p>Building Your Roadmap On The Road To High Performance Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 523 1256 576"> <p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p> </td> <td data-bbox="1256 523 2199 576"> <p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p> </td> </tr> <tr> <td data-bbox="315 576 1256 683"> <p>When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products</p> </td> <td data-bbox="1256 576 2199 683"> <p>The Enterprise App Evolution: From Critical Asset To Strategic Enabler Speakers: Joe Cicman, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 683 1256 735"> <p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p> </td> <td data-bbox="1256 683 2199 735"> <p>AI STRATEGY AND TECHNOLOGY</p> </td> </tr> <tr> <td data-bbox="315 735 1256 860"> <p>The Modern Data Platform Enables Your AI Vision Speakers: Aaron Katz, VP, Research Director, Forrester</p> </td> <td data-bbox="1256 735 2199 860"> <p>From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p> </td> </tr> </table>		<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>	<p>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p>	<p>Building Your Roadmap On The Road To High Performance Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p>	<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>	<p>When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products</p>	<p>The Enterprise App Evolution: From Critical Asset To Strategic Enabler Speakers: Joe Cicman, Principal Analyst, Forrester</p>	<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>	<p>The Modern Data Platform Enables Your AI Vision Speakers: Aaron Katz, VP, Research Director, Forrester</p>	<p>From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p>
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<p>12:10 pm – 12:40 pm CST</p>	<p>Case Study Sessions (In-Person Only)</p> <p>Acceldata: AI's Future Runs On Unified Data Management Speakers: Mahesh Kumar, CMO, Acceldata</p> <p>Tricentis: Scaling AI beyond the Vibe Speakers: David Colwell, Vice President of AI & Machine Learning, Tricentis</p> <p>Workato: AI Without Orchestration Is Just Talk Speakers: Rahul Dureja, Technical Director, GTM Strategy , Workato</p>													

Monday, Nov 3

<p>12:40 pm – 1:40 pm CST</p>	<p>Lunch & Marketplace Break (In-Person Only)</p> <p>1:00 - 1:10pm - Forrester: Mastering The Mayhem Of App Rationalization Speakers: Chris Gallacher, VP, Executive Partner, Forrester Sean McCormick, Principal Consultant, Forrester</p> <p>1:30 - 1:40pm - Forrester: Get Trusted Advice Fast With AI Access Speakers: Doug Washburn, Vice President, Product Management, Forrester</p>													
<p>12:40 pm – 2:25 pm CST</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</p> <p>ELE Fireside Chat: Achieving Success - A Technology Leader's View Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester</p>													
<p>1:40 pm – 2:25 pm CST</p>	<p>Breakout Sessions</p> <table border="1"> <tr> <td data-bbox="315 639 1256 695"> <p>LEADERSHIP, TALENT, AND CULTURE</p> </td> <td data-bbox="1256 639 2195 695"> <p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p> </td> </tr> <tr> <td data-bbox="315 695 1256 831"> <p>Increase Your Organization's AI Readiness With AIQ And TCQ Speakers: James McQuivey, VP, Research Director, Forrester</p> </td> <td data-bbox="1256 695 2195 831"> <p>Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 831 1256 887"> <p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p> </td> <td data-bbox="1256 831 2195 887"> <p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p> </td> </tr> <tr> <td data-bbox="315 887 1256 1023"> <p>Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 887 2195 1023"> <p>Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester</p> </td> </tr> <tr> <td data-bbox="315 1023 1256 1078"> <p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p> </td> <td data-bbox="1256 1023 2195 1078"> <p>AI STRATEGY AND TECHNOLOGY</p> </td> </tr> <tr> <td data-bbox="315 1078 1256 1225"> <p>Building The IT– Data Connection: A Leadership Recipe For AI Success Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data & Analytics Platforms, Bloomberg</p> </td> <td data-bbox="1256 1078 2195 1225"> <p>Manage Your AI Value Delivery — Dollars And Sense Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY</p> </td> </tr> </table>		<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>	<p>Increase Your Organization's AI Readiness With AIQ And TCQ Speakers: James McQuivey, VP, Research Director, Forrester</p>	<p>Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester</p>	<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>	<p>Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester</p>	<p>Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester</p>	<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>	<p>Building The IT– Data Connection: A Leadership Recipe For AI Success Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data & Analytics Platforms, Bloomberg</p>	<p>Manage Your AI Value Delivery — Dollars And Sense Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY</p>
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Monday, Nov 3

<p>2:35 pm – 3:05 pm CST</p>	<p>Breakout Sessions</p> <table border="1"> <tr> <td data-bbox="315 245 1256 304"> <p>LEADERSHIP, TALENT, AND CULTURE</p> </td> <td data-bbox="1256 245 2199 304"> <p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p> </td> </tr> <tr> <td data-bbox="315 304 1256 384"> <p>Build Or (Re-)Build Your Team’s Culture Speakers: Angelina Gennis, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 304 2199 384"> <p>A New Horizon For Enterprise Architecture Speakers: Charles Betz, VP, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 384 1256 443"> <p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p> </td> <td data-bbox="1256 384 2199 443"> <p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p> </td> </tr> <tr> <td data-bbox="315 443 1256 576"> <p>AI PCs, Windows 10 EOL: What’s The Future Of End User Computing Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 443 2199 576"> <p>The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester</p> </td> </tr> <tr> <td data-bbox="315 576 1256 635"> <p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p> </td> <td data-bbox="1256 576 2199 635"> <p>AI STRATEGY AND TECHNOLOGY</p> </td> </tr> <tr> <td data-bbox="315 635 1256 719"> <p>AI’s New Power Couple: Generative AI and Knowledge Graph Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 635 2199 719"> <p>Strategic AI Platform Acquisition For Tech Leaders Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p> </td> </tr> </table>	<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>	<p>Build Or (Re-)Build Your Team’s Culture Speakers: Angelina Gennis, Principal Analyst, Forrester</p>	<p>A New Horizon For Enterprise Architecture Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>	<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>	<p>AI PCs, Windows 10 EOL: What’s The Future Of End User Computing Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester</p>	<p>The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester</p>	<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>	<p>AI’s New Power Couple: Generative AI and Knowledge Graph Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p>	<p>Strategic AI Platform Acquisition For Tech Leaders Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p>
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<p>2:35 pm – 3:35 pm CST</p>	<p>Workshop: Scope Your AI Agent Future (Pre-Registration Required)</p> <p>Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester</p>												
<p>3:05 pm – 3:55 pm CST</p>	<p>Marketplace Coffee Break & Networking (In-Person Only)</p> <p>3:10-3:20pm - Bounteous: The Experience-First Path To AI Success Speakers: Michael Mayton, EVP, Experience Innovation, Bounteous Martin Young, EVP, Data & AI, Bounteous</p> <p>3:25-3:35pm - Harness Inc: From Toil To Triumph: Real-World Journeys To Platform-Driven Software Delivery Speakers: Martin Reynolds, Field CTO, Harness</p>												
<p>3:10 pm – 3:55 pm CST</p>	<p>Forrester Women’s Leadership Program: Level Up Your Passion: Define and Disrupt (Pre-Registration Encouraged)</p> <p>Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith & Nephew</p>												

Monday, Nov 3

3:15 pm – 3:45 pm CST	<p>Analyst-Led Roundtables (Pre-Registration Required)</p> <p>Better Than A Magic 8 Ball: Predictions From The Wizards Speakers: Mark Moccia, VP, Research Director, Forrester</p> <p>Rebuilding Value: Balancing Build vs. Buy In The AI-Powered Digital Workplace Speakers: Christy Punch, Principal Analyst, Forrester</p> <p>The Strategic Importance Of Smart Buildings And Smart Spaces Speakers: Michele Pelino, VP, Principal Analyst, Forrester</p>
3:55 pm – 4:05 pm CST	<p>Welcome Back</p> <p>Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>
4:05 pm – 4:35 pm CST	<p>Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model</p> <p>Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>
4:35 pm – 5:05 pm CST	<p>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</p> <p>Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vitlani, Head of Division, Cloud, Network, and Security, Samsung SDS America</p>
5:10 pm – 6:15 pm CST	<p>Reception</p>
7:00 pm – 9:00 pm CST	<p>Executive Leadership Exchange (Invite-Only): Exclusive Dinner</p>

Tuesday, Nov 4

8:00 am – 9:00 am CST	<p>General Breakfast</p>
8:00 am – 9:00 am CST	<p>Government Networking Breakfast</p>
8:00 am – 9:00 am CST	<p>Ignite Program Breakfast (Invite Only)</p> <p>Speakers: Srividya Sridharan, VP, Group Director, Forrester Nate Swan, Chief Sales Officer, Forrester Rhonda Burgess, Sales Manager, Forrester</p>

Tuesday, Nov 4

9:00 am – 9:10 am CST	Welcome Back
9:10 am – 9:40 am CST	Keynote: Data Readiness Drives AI Results Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Dak Liyaneerachchi, Executive Vice President, Chief Technology Officer, NRG Energy
9:40 am – 10:10 am CST	Keynote: Forrester's 2025 Technology Awards Speakers: Sharyn Leaver, Chief Research Officer, Forrester Justin Fanelli, CTO, Department of Navy Alun Champion, Head of Enterprise Architecture, Takeda Tom Ellis, Head of Consumer, Retail & Preferred Banking Technology, Bank of America
10:15 am – 11:05 am CST	Marketplace Coffee Break & Networking (In-Person Only) 10:20-10:30am - Planview: AI Insight, Human Judgment: Connected Work Graph Speakers: Louise Allen, Chief Product Officer, Planview 10:35-10:45am - Logik.ai, from ServiceNow: Scaling Modern Sales With AI-Native Systems Speakers: Austin Purvis, Sales Engineer, Logik.ai, from ServiceNow
10:20 am – 11:05 am CST	Get The Most From Forrester (Pre-Registration Required) Speakers: Doug Washburn, Vice President, Product Management, Forrester Srividya Sridharan, VP, Group Director, Forrester
10:25 am – 10:55 am CST	Analyst-Led Roundtables (Pre-Registration Required) AI's Most Critical Ally: IT Sustainability Speakers: Abhijit Sunil, Senior Analyst, Forrester Overcome Your Cybersecurity And Risk Fears To Enable AI Use Speakers: Heidi Shey, Principal Analyst, Forrester VMware Contract Negotiations: Peer Strategies, Timing, And The VCF Decision Speakers: Lauren Nelson, VP, Research Director, Forrester
10:30 am – 11:00 am CST	A Government Deep Dive: FinOps & Beyond Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester
10:35 am – 11:35 am CST	Workshop: The Hidden Costs: Managing Tech Debt Through M&A And Organizational Change (Pre-Registration Required) Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Charles Betz, VP, Principal Analyst, Forrester

Tuesday, Nov 4

<p>11:05 am – 11:35 am CST</p>	<p>Breakout Sessions</p>	
<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>	
<p>A Conversation With EPAM On Building An Adaptive, AI-Ready Workforce Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems</p>	<p>Build A Value-Driven Portfolio For High-Performance IT Speakers: Margo Visitacion, VP, Principal Analyst, Forrester</p>	
<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>	
<p>Trends And Technologies Shaping The Digital Workplace Speakers: Cheryl McKinnon, Principal Analyst, Forrester</p>	<p>Collapsing The SDLC: The Impact Of AI On DevOps Speakers: Andrew Cornwall, Senior Analyst, Forrester</p>	
<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>	
<p>Data Alchemy - Understanding Data Monetization Speakers: Zeid Khater, Analyst, Forrester</p>	<p>Open-Source AI: Betting Smart With Forrester's Framework Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p>	
<p>11:45 am – 12:15 pm CST</p>	<p>Case Study Sessions (In-Person Only)</p> <p>Keepit: Taking Disaster Recovery From Paper To Practice Speakers: Tony Sterling, Principal Product Manager, Keepit</p> <p>OnePlan: How Factors Group's PMO Became a Transformational Catalyst Speakers: Michelle Firth, Director, Digital Transformation, Factor Group</p>	
<p>12:15 pm – 1:15 pm CST</p>	<p>Lunch & Marketplace Break (In-Person Only)</p> <p>12:20 - 12:30pm - Forrester: Mastering The Mayhem Of App Rationalization Speakers: Chris Gallacher, VP, Executive Partner, Forrester Sean McCormick, Principal Consultant, Forrester</p>	
<p>12:15 pm – 1:15 pm CST</p>	<p>AR Exchange Luncheon</p>	
<p>12:15 pm – 2:00 pm CST</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners</p> <p>Speakers: Beth Perlman, VP, Executive Partner, Femmie Schippers, SVP, Head of Digital People Experience & Corporate Functions & Interim Chief Technology Officer, Takeda</p>	

Tuesday, Nov 4

1:15 pm – 2:00 pm
CST

Breakout Sessions	
LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
<p>Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use Speakers: Betsy Summers, Principal Analyst, Forrester</p>	<p>How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Mark Moccia, VP, Research Director, Forrester Manoj Mathew, Vice President, Enterprise Architecture & Modernization , Scotiabank Tao Guan, Director of Enterprise Architecture & Applications, Noble Corporation</p>
CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
<p>The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction Speakers: Carlos Casanova, Principal Analyst, Forrester</p>	<p>The Importance Of Spend Management And Cost Optimization: “Happy Spouse, Happy House” Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester</p>
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
<p>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>	<p>AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester David Goldberg, Senior Vice President of Data Asset Management, TransUnion Allison Hom, Enterprise Data Performance Manager, Chevron</p>

Tuesday, Nov 4

<p>2:10 pm – 2:40 pm CST</p>	<p>Breakout Sessions</p> <table border="1"> <tr> <td data-bbox="315 245 1258 304"> <p>LEADERSHIP, TALENT, AND CULTURE</p> </td> <td data-bbox="1258 245 2199 304"> <p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p> </td> </tr> <tr> <td data-bbox="315 304 1258 472"> <p>Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI Speakers: David Johnson, Principal Analyst, Forrester</p> </td> <td data-bbox="1258 304 2199 472"> <p>Navigating A Year Full Of Volatility Speakers: Mark Moccia, VP, Research Director, Forrester Heidi Norman, CIO and Director, Dept of Innovation & Performance, City of Pittsburgh Dr. Garfield Jones, Associate Chief Strategic Technology, Cybersecurity and Infrastructure Security Agency (CISA)</p> </td> </tr> <tr> <td data-bbox="315 472 1258 531"> <p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p> </td> <td data-bbox="1258 472 2199 531"> <p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p> </td> </tr> <tr> <td data-bbox="315 531 1258 635"> <p>Seal The Deal For Tech Modernization For Day 2 In The Cloud Speakers: Lee Sustar, Principal Analyst, Forrester</p> </td> <td data-bbox="1258 531 2199 635"> <p>Battle Royale: Monoliths Vs. Microservices Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 635 1258 694"> <p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p> </td> <td data-bbox="1258 635 2199 694"> <p>AI STRATEGY AND TECHNOLOGY</p> </td> </tr> <tr> <td data-bbox="315 694 1258 778"> <p>Metadata Matters: Power Agentic AI With Context, Connectivity, And Control Speakers: Jayesh Chaurasia, Senior Analyst, Forrester</p> </td> <td data-bbox="1258 694 2199 778"> <p>AEGIS - A Strategic Shield To Protect The Agentic Enterprise Speakers: Jeff Pollard, VP, Principal Analyst, Forrester</p> </td> </tr> </table>	<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>	<p>Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI Speakers: David Johnson, Principal Analyst, Forrester</p>	<p>Navigating A Year Full Of Volatility Speakers: Mark Moccia, VP, Research Director, Forrester Heidi Norman, CIO and Director, Dept of Innovation & Performance, City of Pittsburgh Dr. Garfield Jones, Associate Chief Strategic Technology, Cybersecurity and Infrastructure Security Agency (CISA)</p>	<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>	<p>Seal The Deal For Tech Modernization For Day 2 In The Cloud Speakers: Lee Sustar, Principal Analyst, Forrester</p>	<p>Battle Royale: Monoliths Vs. Microservices Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester</p>	<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>	<p>Metadata Matters: Power Agentic AI With Context, Connectivity, And Control Speakers: Jayesh Chaurasia, Senior Analyst, Forrester</p>	<p>AEGIS - A Strategic Shield To Protect The Agentic Enterprise Speakers: Jeff Pollard, VP, Principal Analyst, Forrester</p>
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<p>2:40 pm – 3:30 pm CST</p>	<p>Marketplace Coffee Break & Networking (In-Person Only)</p>												
<p>2:10 pm – 3:10 pm CST</p>	<p>Workshop: Data Strategy On A Page (Pre-Registration Required) Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Executive Partner, Forrester Sean McCormick, Principal Consultant, Forrester</p>												
<p>2:50 pm – 3:20 pm CST</p>	<p>Analyst-Led Roundtables (Pre-Registration Required)</p> <p>Industry Roundtable: From Ideation To Impact: Accelerating The Adoption Of Innovation In Government Speakers: Devin Dickerson, Principal Analyst, Forrester</p> <p>Industry Roundtable: Turn Chaos Into Commerce: Unstructured Data In CPG/Retail Speakers: Zeid Khater, Analyst, Forrester</p> <p>Industry Roundtable: Does Modern Manufacturing Need MOM? Speakers: Gordon Barnett, Principal Analyst, Forrester</p>												
<p>3:30 pm – 3:40 pm CST</p>	<p>Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>												

Tuesday, Nov 4

3:40 pm – 4:10 pm CST	Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester
4:10 pm – 4:40 pm CST	Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance Speakers: Brent Ellis, Principal Analyst, Forrester
4:45 pm – 5:45 pm CST	Reception

Wednesday, Nov 5

8:00 am – 9:00 am CST	General Breakfast Featuring Birds Of A Feather Networking
9:00 am – 9:10 am CST	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester
9:10 am – 9:40 am CST	Keynote: Lead And Master Change Speakers: Katy Tynan, VP, Principal Analyst, Forrester

Wednesday, Nov 5

<p>9:55 am – 10:25 am CST</p>	<p>Breakout Sessions</p>	
	<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>
	<p>Change Leadership: Tools For You To Manage Change Now Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p>	<p>Strategic Roadmap Governance From Bottleneck to Resilience Engine. Speakers: Gordon Barnett, Principal Analyst, Forrester</p>
	<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>
	<p>Data Center Innovations For An Intelligent Age: AI And Energy Technologies Speakers: Dr. Ning Lin, Chief Economist, Bureau of Economic Geology Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester</p>	<p>Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation Speakers: Bill Martorelli, Principal Analyst, Forrester</p>
	<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>
	<p>Know Your Customer: Combine Structured and Unstructured Data for Deeper Insights Speakers: Zeid Khater, Analyst, Forrester</p>	<p>AI Disrupts And Reinvigorates Cognitive Search — And It's Essential For Agentic Speakers: Rowan Curran, Principal Analyst, Forrester</p>
<p>9:55 am – 10:55 am CST</p>	<p>Workshop: Demystifying AI Security: A Practical Guide to Getting Started (Pre-Registration Required) Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester</p>	
<p>10:25 am – 11:00 am CST</p>	<p>Marketplace Coffee Break & Networking (In-Person Only)</p>	
<p>10:25 am – 11:00 am CST</p>	<p>Technology & Innovation Certification Wrap-Up Speakers: Jenna Wohead, Director, Product Management, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Executive Partner, Forrester Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester</p>	
<p>10:30 am – 11:00 am CST</p>	<p>Analyst-Led Roundtables (Pre-Registration Required)</p> <p>The Next Disruption: Are You Using Scenario Planning To Be Ready Or Just Reacting? Speakers: Mark Moccia, VP, Research Director, Forrester Greg Willrich, VP, Executive Partner, Forrester</p> <p>AI Everything, Everywhere And All At Once: How To Win With AI-Powered Business Applications Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester</p>	

Wednesday, Nov 5

<p>11:00 am – 11:30 am CST</p>	<p>Breakout Sessions</p>	
	<p>LEADERSHIP, TALENT, AND CULTURE</p>	<p>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</p>
	<p>How to Coach Your Team Through Change Speakers: Betsy Summers, Principal Analyst, Forrester</p>	<p>Operationalizing Your Strategy Against A Backdrop Of Volatility Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester</p>
	<p>CLOUD, INFRASTRUCTURE, AND OPERATIONS</p>	<p>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</p>
	<p>Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester</p>	<p>Balance Enterprise Application Investments With Business Realities Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester</p>
	<p>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</p>	<p>AI STRATEGY AND TECHNOLOGY</p>
	<p>Governance By Design Fuels Trusted AI Speakers: Jayesh Chaurasia, Senior Analyst, Forrester</p>	<p>To Federate Or Not To Federate Data And AI Org Structure Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>
<p>11:40 am – 11:50 am CST</p>	<p>Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>	
<p>11:50 am – 12:20 pm CST</p>	<p>Keynote: Predictions 2026 Speakers: Srividya Sridharan, VP, Group Director, Forrester Lauren Nelson, VP, Research Director, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Joseph Blankenship, VP, Research Director, Forrester Sudha Maheshwari, VP, Research Director, Forrester</p>	
<p>12:20 pm – 12:25 pm CST</p>	<p>Closing Remarks Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>	
<p>12:25 pm – 12:45 pm CST</p>	<p>Grab-and-Go Lunch</p>	