



FORRESTER®

# Technology & Innovation Summit North America

## Austin & Digital

November 2, 2025 – November 5, 2025

Agenda downloaded: December 07, 2025 11:33:35 PM ET

**Bold Starts: Sunday, Nov 2**

12:00 pm – 3:00 pm CST	<b>AI Innovation Lab: Build. Deploy. Compete. (In-Person Only)</b>  Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester Kevin Dean, CEO, ManoByte Simon Scerri, Head of Development, metaphacts
3:00 pm – 4:30 pm CST	<b>Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Executive Advisors, CIOs, And CHROs</b>  Speakers: Tanishia Dorsey, Acting Chief Information Officer, City of Dallas Kay Fuhrman, Partner, Heidrick & Struggles Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Reena Tiwari, Former CIO, LexisNexis+AI Kim Herrington, Senior Analyst, Forrester Chioma Onwuanibe, VP, CIO Executive Partner, Forrester
3:30 pm – 4:30 pm CST	<b>Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success (Pre-Registration Required)</b>  Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester
3:30 pm – 4:30 pm CST	<b>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</b>  Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester
4:45 pm – 6:00 pm CST	<b>Technology &amp; Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)</b>  <b>Workshop: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required)</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Gordon Barnett, Principal Analyst, Forrester Jenna Wohead, Director, Product Management, Forrester
4:45 pm – 6:00 pm CST	<b>Technology &amp; Innovation Summit Certification: Data &amp; AI Readiness (Pre-Registration Required)</b>  <b>Workshop: Assess Your AI And Data Readiness (Pre-Registration Required)</b> Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, Vice President, Research Director, Forrester
4:45 pm – 6:00 pm CST	<b>Executive Leadership Exchange (Invite-Only): Welcome &amp; Kickoff</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester  <b>5:10 pm - 5:55 pm   Executive Leadership Exchange Fireside Chat (Invite Only): Innovation for All Seasons</b> Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft
6:00 pm – 7:00 pm CST	<b>Welcome Reception</b>
6:00 pm – 7:00 pm CST	<b>Executive Leadership Exchange (Invite-Only): Welcome Reception</b>

**Monday, Nov 3**

8:00 am – 9:00 am CST	<b>General Breakfast Featuring Birds Of A Feather Networking</b>
8:00 am – 9:00 am CST	<b>Forrester Women's Leadership Program: Empowering Disruption — Mentorship, Leadership, And Advancing Women In Tech</b>  Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft
9:00 am – 9:30 am CST	<b>Welcome &amp; Opening Remarks</b>  Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester
9:30 am – 10:00 am CST	<b>Keynote: The Journey From Agentic To AGI</b>  Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
10:00 am – 10:30 am CST	<b>Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions</b>  Speakers: Ted Schadler, VP, Principal Analyst, Forrester
10:40 am – 11:30 am CST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>  <b>10:45-10:55am - ManoByte: Managing AI Agents As Digital Workmates</b> Speakers: Kevin Dean, CEO, ManoByte  <b>11:00-11:10am - ServiceNow: Building AI Agents On An AI-Ready Data Platform</b> Speakers: Derek Birdsong, Sr Director, Data & Analytics Product Marketing, ServiceNow
10:50 am – 11:20 am CST	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>Industry Roundtable: AI, FinTech, and Real-Time Everything - The Future of Banking</b> Speakers: JT Thykattil, VP, Research Director, Forrester Christy Punch, Principal Analyst, Forrester  <b>Industry Roundtable: The Future of Cloud In Healthcare</b> Speakers: Tracy Woo, Principal Analyst, Forrester  <b>Industry Roundtable: Future-Ready or Future-Risky? Navigating the Uncertainty of Emerging Tech In Insurance.</b> Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
10:55 am – 11:25 am CST	<b>Executive Leadership Exchange (Invite only): Exclusive Keynote Q&amp;A</b>  Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester

Monday, Nov 3

11:00 am – 12:00 pm CST	<b>Workshop: Become THE Human In The AI Loop: Discover Your Data Literacy Persona (Pre-Registration Required)</b>  Speakers: Kim Herrington, Senior Analyst, Forrester	
11:30 am – 12:00 pm CST	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester	<b>Building Your Roadmap On The Road To High Performance</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>When To Customize Tech For Industry Optimization</b> Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products	<b>The Enterprise App Evolution: From Critical Asset To Strategic Enabler</b> Speakers: Joe Cicman, Principal Analyst, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
12:10 pm – 12:40 pm CST	<b>Case Study Sessions (In-Person Only)</b>	
	<b>Acceldata: AI's Future Runs On Unified Data Management</b> Speakers: Mahesh Kumar, CMO, Acceldata	
	<b>Tricentis: Scaling AI beyond the Vibe</b> Speakers: David Colwell, Vice President of AI & Machine Learning, Tricentis	
	<b>Workato: AI Without Orchestration Is Just Talk</b> Speakers: Rahul Dureja, Technical Director, GTM Strategy , Workato	

Monday, Nov 3

12:40 pm – 1:40 pm  
CST**Lunch & Marketplace Break (In-Person Only)****1:00 - 1:10pm - Forrester: Mastering The Mayhem Of App Rationalization**

Speakers: Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester

**1:30 - 1:40pm - Forrester: Get Trusted Advice Fast With AI Access**

Speakers: Doug Washburn, Vice President, Product Management, Forrester

12:40 pm – 2:25 pm  
CST**Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch****ELE Fireside Chat: Achieving Success - A Technology Leader's View**

Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester

1:40 pm – 2:25 pm  
CST**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Increase Your Organization's AI Readiness With AIQ And TCQ**

Speakers: James McQuivey, VP, Research Director, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership**

Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations**

Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy**

Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****Building The IT— Data Connection: A Leadership Recipe For AI Success**

Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data &amp; Analytics Platforms, Bloomberg

**AI STRATEGY AND TECHNOLOGY****Manage Your AI Value Delivery — Dollars And Sense**

Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY

Monday, Nov 3

2:35 pm – 3:05 pm  
CST**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Build Or (Re-)Build Your Team's Culture**

Speakers: Angelina Gennis, Principal Analyst, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****A New Horizon For Enterprise Architecture**

Speakers: Charles Betz, VP, Principal Analyst, Forrester

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****AI PCs, Windows 10 EOL: What's The Future Of End User Computing**

Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record**

Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****AI's New Power Couple: Generative AI and Knowledge Graph**

Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY****Strategic AI Platform Acquisition For Tech Leaders**

Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester

2:35 pm – 3:35 pm  
CST**Workshop: Scope Your AI Agent Future (Pre-Registration Required)**

Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester

3:05 pm – 3:55 pm  
CST**Marketplace Coffee Break & Networking (In-Person Only)****3:10-3:20pm - Bounteous: The Experience-First Path To AI Success**

Speakers: Michael Mayton, EVP, Experience Innovation, Bounteous Martin Young, EVP, Data &amp; AI, Bounteous

**3:25-3:35pm - Harness Inc: From Toil To Triumph: Real-World Journeys To Platform-Driven Software Delivery**

Speakers: Martin Reynolds, Field CTO, Harness

3:10 pm – 3:55 pm  
CST**Forrester Women's Leadership Program: Level Up Your Passion: Define and Disrupt (Pre-Registration Encouraged)**

Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith &amp; Nephew

**Monday, Nov 3**

3:15 pm – 3:45 pm CST	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>Better Than A Magic 8 Ball: Predictions From The Wizards</b> Speakers: Mark Moccia, VP, Research Director, Forrester  <b>Rebuilding Value: Balancing Build vs. Buy In The AI-Powered Digital Workplace</b> Speakers: Christy Punch, Principal Analyst, Forrester  <b>The Strategic Importance Of Smart Buildings And Smart Spaces</b> Speakers: Michele Pelino, VP, Principal Analyst, Forrester
3:55 pm – 4:05 pm CST	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester
4:05 pm – 4:35 pm CST	<b>Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model</b>  Speakers: Charles Betz, VP, Principal Analyst, Forrester
4:35 pm – 5:05 pm CST	<b>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vithlani, Head of Division, Cloud, Network, and Security, Samsung SDS America
5:10 pm – 6:15 pm CST	<b>Reception</b>
7:00 pm – 9:00 pm CST	<b>Executive Leadership Exchange (Invite-Only): Exclusive Dinner</b>

**Tuesday, Nov 4**

8:00 am – 9:00 am CST	<b>General Breakfast</b>
8:00 am – 9:00 am CST	<b>Government Networking Breakfast</b>
8:00 am – 9:00 am CST	<b>Ignite Program Breakfast (Invite Only)</b>  Speakers: Srividya Sridharan, VP, Group Director, Forrester Nate Swan, Chief Sales Officer, Forrester Rhonda Burgess, Sales Manager, Forrester

**Tuesday, Nov 4**

9:00 am – 9:10 am CST	<b>Welcome Back</b>
9:10 am – 9:40 am CST	<b>Keynote: Data Readiness Drives AI Results</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Dak Liyanearachchi, Executive Vice President, Chief Technology Officer, NRG Energy
9:40 am – 10:10 am CST	<b>Keynote: Forrester's 2025 Technology Awards</b>  Speakers: Sharyn Leaver, Chief Research Officer, Forrester Justin Fanelli, CTO, Department of Navy Alun Champion, Head of Enterprise Architecture, Takeda Tom Ellis, Head of Consumer, Retail & Preferred Banking Technology, Bank of America
10:15 am – 11:05 am CST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>  <b>10:20-10:30am - Planview: AI Insight, Human Judgment: Connected Work Graph</b> Speakers: Louise Allen, Chief Product Officer, Planview  <b>10:35-10:45am - Logik.ai, from ServiceNow: Scaling Modern Sales With AI-Native Systems</b> Speakers: Austin Purvis, Sales Engineer, Logik.ai, from ServiceNow
10:20 am – 11:05 am CST	<b>Get The Most From Forrester (Pre-Registration Required)</b>  Speakers: Doug Washburn, Vice President, Product Management, Forrester Srividya Sridharan, VP, Group Director, Forrester
10:25 am – 10:55 am CST	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>AI's Most Critical Ally: IT Sustainability</b> Speakers: Abhijit Sunil, Senior Analyst, Forrester  <b>Overcome Your Cybersecurity And Risk Fears To Enable AI Use</b> Speakers: Heidi Shey, Principal Analyst, Forrester  <b>VMware Contract Negotiations: Peer Strategies, Timing, And The VCF Decision</b> Speakers: Lauren Nelson, VP, Research Director, Forrester
10:30 am – 11:00 am CST	<b>A Government Deep Dive: FinOps &amp; Beyond</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester
10:35 am – 11:35 am CST	<b>Workshop: The Hidden Costs: Managing Tech Debt Through M&amp;A And Organizational Change (Pre-Registration Required)</b>  Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Charles Betz, VP, Principal Analyst, Forrester



Tuesday, Nov 4

11:05 am – 11:35 am  
CST**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****A Conversation With EPAM On Building An Adaptive, AI-Ready Workforce**

Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****Build A Value-Driven Portfolio For High-Performance IT**

Speakers: Margo Visitacion, VP, Principal Analyst, Forrester

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****Trends And Technologies Shaping The Digital Workplace**

Speakers: Cheryl McKinnon, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****Collapsing The SDLC: The Impact Of AI On DevOps**

Speakers: Andrew Cornwall, Senior Analyst, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****Data Alchemy - Understanding Data Monetization**

Speakers: Zeid Khater, Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY****Open-Source AI: Betting Smart With Forrester's Framework**

Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester

11:45 am – 12:15 pm  
CST**Case Study Sessions (In-Person Only)****Keepit: Taking Disaster Recovery From Paper To Practice**

Speakers: Tony Sterling, Principal Product Manager, Keepit

**OnePlan: How Factors Group's PMO Became a Transformational Catalyst**

Speakers: Michelle Firth, Director, Digital Transformation, Factor Group

12:15 pm – 1:15 pm  
CST**Lunch & Marketplace Break (In-Person Only)****12:20 - 12:30pm - Forrester: Mastering The Mayhem Of App Rationalization**

Speakers: Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester

12:15 pm – 1:15 pm  
CST**AR Exchange Luncheon**12:15 pm – 2:00 pm  
CST**Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners**

Speakers: Beth Perlman, VP, Executive Partner, Femmie Schippers, SVP, Head of Digital People Experience &amp; Corporate Functions &amp; Interim Chief Technology Officer, Takeda

Tuesday, Nov 4

1:15 pm – 2:00 pm  
CST

Breakout Sessions	
LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
<b>Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use</b> Speakers: Betsy Summers, Principal Analyst, Forrester	<b>How Enterprise Architecture Enables Winning Technology Outcomes</b> Speakers: Mark Moccia, VP, Research Director, Forrester Manoj Mathew, Vice President, Enterprise Architecture & Modernization , Scotiabank Tao Guan, Director of Enterprise Architecture & Applications, Noble Corporation
CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
<b>The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction</b> Speakers: Carlos Casanova, Principal Analyst, Forrester	<b>The Importance Of Spend Management And Cost Optimization: “Happy Spouse, Happy House”</b> Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
<b>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester	<b>AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps</b> Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester David Goldberg, Senior Vice President of Data Asset Management, TransUnion Allison Hom, Enterprise Data Performance Manager, Chevron

Tuesday, Nov 4

2:10 pm – 2:40 pm  
CST**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI**

Speakers: David Johnson, Principal Analyst, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****Navigating A Year Full Of Volatility**

Speakers: Mark Moccia, VP, Research Director, Forrester Heidi Norman, CIO and Director, Dept of Innovation &amp; Performance, City of Pittsburgh Dr. Garfield Jones, Associate Chief Strategic Technology, Cybersecurity and Infrastructure Security Agency (CISA)

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****Seal The Deal For Tech Modernization For Day 2 In The Cloud**

Speakers: Lee Sustar, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****Battle Royale: Monoliths Vs. Microservices**

Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****Metadata Matters: Power Agentic AI With Context, Connectivity, And Control**

Speakers: Jayesh Chaurasia, Senior Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY****AEGIS - A Strategic Shield To Protect The Agentic Enterprise**

Speakers: Jeff Pollard, VP, Principal Analyst, Forrester

2:40 pm – 3:30 pm  
CST**Marketplace Coffee Break & Networking (In-Person Only)**2:10 pm – 3:10 pm  
CST**Workshop: Data Strategy On A Page (Pre-Registration Required)**

Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester

2:50 pm – 3:20 pm  
CST**Analyst-Led Roundtables (Pre-Registration Required)****Industry Roundtable: From Ideation To Impact: Accelerating The Adoption Of Innovation In Government**

Speakers: Devin Dickerson, Principal Analyst, Forrester

**Industry Roundtable: Turn Chaos Into Commerce: Unstructured Data In CPG/Retail**

Speakers: Zeid Khater, Analyst, Forrester

**Industry Roundtable: Does Modern Manufacturing Need MOM?**

Speakers: Gordon Barnett, Principal Analyst, Forrester

3:30 pm – 3:40 pm  
CST**Welcome Back**

Speakers: Stephanie Balaouras, VP, Group Director, Forrester

Tuesday, Nov 4

3:40 pm – 4:10 pm CST	<b>Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric</b>  Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester
4:10 pm – 4:40 pm CST	<b>Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance</b>  Speakers: Brent Ellis, Principal Analyst, Forrester
4:45 pm – 5:45 pm CST	<b>Reception</b>

Wednesday, Nov 5

8:00 am – 9:00 am CST	<b>General Breakfast Featuring Birds Of A Feather Networking</b>
9:00 am – 9:10 am CST	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester
9:10 am – 9:40 am CST	<b>Keynote: Lead And Master Change</b>  Speakers: Katy Tynan, VP, Principal Analyst, Forrester

Wednesday, Nov 5

9:55 am – 10:25 am CST	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>Change Leadership: Tools For You To Manage Change Now</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester	<b>Strategic Roadmap Governance From Bottleneck to Resilience Engine.</b> Speakers: Gordon Barnett, Principal Analyst, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>Data Center Innovations For An Intelligent Age: AI And Energy Technologies</b> Speakers: Dr. Ning Lin, Chief Economist, Bureau of Economic Geology Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester	<b>Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation</b> Speakers: Bill Martorelli, Principal Analyst, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
	<b>Know Your Customer: Combine Structured and Unstructured Data for Deeper Insights</b> Speakers: Zeid Khater, Analyst, Forrester	<b>AI Disrupts And Reinigorates Cognitive Search — And It's Essential For Agentic</b> Speakers: Rowan Curran, Principal Analyst, Forrester
9:55 am – 10:55 am CST	<b>Workshop: Demystifying AI Security: A Practical Guide to Getting Started (Pre-Registration Required)</b>  Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester	
10:25 am – 11:00 am CST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>	
10:25 am – 11:00 am CST	<b>Technology &amp; Innovation Certification Wrap-Up</b>  Speakers: Jenna Wohead, Director, Product Management, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester	
10:30 am – 11:00 am CST	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>The Next Disruption: Are You Using Scenario Planning To Be Ready Or Just Reacting?</b> Speakers: Mark Moccia, VP, Research Director, Forrester Greg Willrich, VP, Executive Partner, Forrester  <b>AI Everything, Everywhere And All At Once: How To Win With AI-Powered Business Applications</b> Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester	

Wednesday, Nov 5

11:00 am – 11:30 am CST	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>How to Coach Your Team Through Change</b> Speakers: Betsy Summers, Principal Analyst, Forrester	<b>Operationalizing Your Strategy Against A Backdrop Of Volatility</b> Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants</b> Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester	<b>Balance Enterprise Application Investments With Business Realities</b> Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
	<b>Governance By Design Fuels Trusted AI</b> Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	<b>To Federate Or Not To Federate Data And AI Org Structure</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester
11:40 am – 11:50 am CST	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
11:50 am – 12:20 pm CST	<b>Keynote: Predictions 2026</b>  Speakers: Srividya Sridharan, VP, Group Director, Forrester Lauren Nelson, VP, Research Director, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Joseph Blankenship, VP, Research Director, Forrester Sudha Maheshwari, VP, Research Director, Forrester	
12:20 pm – 12:25 pm CST	<b>Closing Remarks</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
12:25 pm – 12:45 pm CST	<b>Grab-and-Go Lunch</b>	