



FORRESTER®

Technology & Innovation Summit North America

Austin & Digital

November 2, 2025 – November 5, 2025

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Bold Starts: Sunday, Nov 2

12:00 pm – 3:00 pm CDT	AI Innovation Lab: Build. Deploy. Compete. (In-Person Only) Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester
3:00 pm – 4:30 pm CDT	Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Headhunters, CIOs, And CHROs Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester
3:30 pm – 4:30 pm CDT	Workshop: Scope Your AI Agent Future Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester
3:30 pm – 4:30 pm CDT	Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success Speakers: Faram Medhora, Principal Analyst, Forrester
4:45 pm – 6:00 pm CDT	T&I High Performance IT Strategy Certification: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required) Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester
4:45 pm – 6:00 pm CDT	T&I AI And Data Readiness Certification: Assess Your AI And Data Readiness (Pre-Registration Required) Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester
4:45 pm – 6:00 pm CDT	Executive Leadership Exchange (Invite-Only): Welcome & Kickoff Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester
6:00 pm – 7:00 pm CDT	Welcome Reception

Monday, Nov 3

8:00 am – 9:00 am CDT	General Breakfast
9:00 am – 9:30 am CDT	Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester

Monday, Nov 3

9:30 am – 10:00 am CDT	Keynote: Agentic To AGI. It's The Journey, Not The Destination Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester	
10:00 am – 10:30 am CDT	Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions Speakers: Ted Schadler, VP, Principal Analyst, Forrester	
10:40 am – 11:30 am CDT	Marketplace Coffee Break & Networking (In-Person Only)	
10:50 am – 11:20 am CDT	Analyst-Led Roundtables	
11:00 am – 12:00 pm CDT	Workshop: Become THE Human In The AI Loop : Discover Your Data Literacy Persona Speakers: Kim Herrington, Senior Analyst, Forrester	
11:30 am – 12:00 pm CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester	Building Your Roadmap On The Road To High Performance Speakers: Bobby Cameron, VP, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester	The Enterprise App Evolution: From Critical Asset To Strategic Enabler Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Joe Cicman, Principal Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester	From Agent-Ish To Agentic AI: A Practical Guide To AI Agent Capabilities Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester
12:10 pm – 12:40 pm CDT	Case Study Sessions (In-Person Only)	
12:40 pm – 1:40 pm CDT	Lunch & Marketplace Break (In-Person Only)	

Monday, Nov 3

12:40 pm – 2:25 pm
CDT**Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch**

Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester

1:40 pm – 2:25 pm
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Increase Your Organization's AI Readiness With AIQ And TCQ**

Speakers: James McQuivey, VP, Research Director, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership**

Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS**Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations**

Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**Application Revolution: Rewriting Development With AI**

Speakers: Christopher Condo, Principal Analyst, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**The Modern Data Platform Enables Your AI Vision**

Speakers: Noel Yuhanna, VP, Principal Analyst, Forrester

AI STRATEGY AND TECHNOLOGY**Manage Your AI Value Delivery — Dollars And Sense**

Speakers: Michele Goetz, VP, Principal Analyst, Forrester Brian Hopkins, VP, Emerging Tech Portfolio, Forrester

2:35 pm – 3:05 pm
CDT**Case Study Sessions (In-Person Only)**

Monday, Nov 3

3:15 pm – 3:45 pm CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Build Or (Re-)Build Your Team's Culture Speakers: Angelina Gennis, Principal Analyst, Forrester	Architecture In The Age Of Generative AI Speakers: Mark Moccia, VP, Research Director, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	AI PCs, Windows 10 EOL: The Future Of End User Computing Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester	The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Knowledge Graphs, Meet LLMs: A Symbiotic Approach To (Agentic) AI Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester	Strategic AI Platform Acquisition For Tech Leaders Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester
3:15 pm – 4:15 pm CDT	Workshop: Data Strategy On A Page Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester	
3:45 pm – 4:35 pm CDT	Marketplace Coffee Break & Networking (In-Person Only)	
4:35 pm – 4:50 pm CDT	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
4:50 pm – 5:20 pm CDT	Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model Speakers: Charles Betz, VP, Principal Analyst, Forrester	
5:20 pm – 5:50 pm CDT	Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vithlani, Head of Division, Cloud, Network, and Security, Samsung SDS America	
6:00 pm – 7:00 pm CDT	Reception	

Tuesday, Nov 4

8:00 am – 9:00 am CDT	General Breakfast	
9:00 am – 9:10 am CDT	Welcome Back	
9:10 am – 9:40 am CDT	Keynote: Data Readiness Is The Number One Factor For AI Results Speakers: Michele Goetz, VP, Principal Analyst, Forrester	
9:40 am – 10:10 am CDT	Keynote: Forrester’s 2025 Technology Awards Speakers: Sharyn Leaver, Chief Research Officer, Forrester	
10:15 am – 11:05 am CDT	Marketplace Coffee Break & Networking (In-Person Only)	
10:25 am – 10:55 am CDT	Analyst-Led Roundtables	
10:35 am – 11:35 am CDT	Workshop: The Hidden Costs: Managing Tech Debt Through M&A and Organizational Change Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester	
11:05 am – 11:35 am CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Future-Proofing Your IT Workforce In The Age Of AI Speakers: Fiona Mark, Principal Analyst, Forrester	Do More With Less Leveraging Strategic Portfolio Management Speakers: Margo Visitacion, VP, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	Seal The Deal For Tech Modernization For Day 2 In The Cloud Speakers: Lee Sustar, Principal Analyst, Forrester	Collapsing The SDLC: The Impact Of AI On DevOps Speakers: Andrew Cornwall, Senior Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Tame Uncertainty And Become The Chief Decisions Officer Speakers: Brandon Purcell, VP, Principal Analyst, Forrester	Open-Source AI: Betting Smart With Forrester’s Framework Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester
11:45 am – 12:15 pm CDT	Case Study Sessions (In-Person Only)	

Tuesday, Nov 4

12:15 pm – 1:15 pm CDT	Lunch & Marketplace Break (In-Person Only)	
12:15 pm – 2:00 pm CDT	Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester	
1:15 pm – 2:00 pm CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use Speakers: Betsy Summers, Principal Analyst, Forrester	A New Horizon For Enterprise Architecture Speakers: Charles Betz, VP, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction Speakers: Carlos Casanova, Principal Analyst, Forrester	The Importance Of Spend Management And Cost Optimization: “Happy Spouse, Happy House” — The Two Must Go Together Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Building The IT– Data Connection: A Leadership Recipe For AI Success Speakers: Ted Schadler, VP, Principal Analyst, Forrester	AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester
2:10 pm – 2:40 pm CDT	Case Study Sessions (In-Person Only)	

Tuesday, Nov 4

2:50 pm – 3:20 pm
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI**

Speakers: David Johnson, Principal Analyst, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**Navigating A Year Full Of Volatility**

Speakers: Mark Moccia, VP, Research Director, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS**Digital Workplace Technologies And Trends**

Speakers: Cheryl McKinnon, Principal Analyst, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**Battle Royale: Monoliths Vs. Microservices**

Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**Take Agentic AI To Your Data To Power AI Applications At Scale**

Speakers: Michele Goetz, VP, Principal Analyst, Forrester

AI STRATEGY AND TECHNOLOGY**Explainable AI In A World Of Opaque Models**

Speakers: Brandon Purcell, VP, Principal Analyst, Forrester

2:50 pm – 3:50 pm
CDT**Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)**

Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester

3:25 pm – 4:15 pm
CDT**Marketplace Coffee Break & Networking (In-Person Only)**3:35 pm – 4:05 pm
CDT**Analyst-Led Roundtables**4:15 pm – 4:30 pm
CDT**Welcome Back**

Speakers: Stephanie Balaouras, VP, Group Director, Forrester

4:30 pm – 5:00 pm
CDT**Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric**

Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester

5:00 pm – 5:30 pm
CDT**Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance**

Speakers: Brent Ellis, Principal Analyst, Forrester

5:30 pm – 7:00 pm
CDT**Reception**

Wednesday, Nov 5

8:00 am – 9:00 am CDT	General Breakfast	
9:00 am – 9:10 am CDT	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
9:10 am – 9:40 am CDT	Keynote: Lead And Master Change Speakers: Katy Tynan, VP, Principal Analyst, Forrester	
9:55 am – 10:25 am CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Change Leadership: Tools For You To Manage Change Now Speakers: Katy Tynan, VP, Principal Analyst, Forrester	Governance — Empowering Your People to Make Decisions In A Volatile World Speakers: Gordon Barnett, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	Data Center Innovations For An Intelligent Age: AI, Optical, And Energy Technologies Speakers: Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester	Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation Speakers: Bill Martorelli, Principal Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Know Your Customer: Unlock Insights With Unstructured Data Speakers: Zeid Khater, Analyst, Forrester	AI Disrupts And Reinigorates Cognitive Search — And It's Essential For Agentic Speakers: Rowan Curran, Principal Analyst, Forrester
9:55 am – 10:55 am CDT	Workshop: Demystifying AI Security: A Practical Guide to Getting Started Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester	
10:25 am – 11:00 am CDT	Marketplace Coffee Break & Networking (In-Person Only)	
10:30 am – 11:00 am CDT	Analyst-Led Roundtables	
11:00 am – 11:30 am CDT	Case Study Sessions (In-Person Only)	

Wednesday, Nov 5

11:40 am – 12:10 pm
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****How To Be A Coach-Like Manager Without Wasting Time And Effort**

Speakers: Betsy Summers, Principal Analyst, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**Operationalizing Your Strategy Against A Backdrop Of Volatility**

Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS**Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants**

Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**Balance Enterprise Application Investments With Business Realities**

Speakers: Faram Medhora, Principal Analyst, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**Governance By Design Fuels Trusted AI**

Speakers: Jayesh Chaurasia, Senior Analyst, Forrester

AI STRATEGY AND TECHNOLOGY**To Federate Or Not To Federate Data And AI Org Structure**

Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester

12:10 pm – 12:25 pm
CDT**Welcome Back**

Speakers: Stephanie Balaouras, VP, Group Director, Forrester

12:25 pm – 12:55 pm
CDT**Keynote: Predictions 2026**

Speakers: Srividya Sridharan, VP, Group Director, Forrester

12:55 pm – 1:00 pm
CDT**Closing Remarks**

Speakers: Stephanie Balaouras, VP, Group Director, Forrester

1:00 pm – 1:15 pm
CDT**Grab-and-Go Lunch**