FORRESTER®

Technology & Innovation Summit North America

Austin & Digital

November 2, 2025 – November 5, 2025

Agenda downloaded: April 25, 2026 10:52:16 PM ET

12:00 pm – 3:00 pm CST	**AI Innovation Lab: Build. Deploy. Compete. (In-Person Only)** Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester Kevin Dean, CEO, ManoByte Simon Scerri, Head of Development, metaphacts
3:00 pm – 4:30 pm CST	**Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Executive Advisors, CIOs, And CHROs** Speakers: Tanishia Dorsey, Acting Chief Information Officer, City of Dallas Kay Fuhrman, Partner, Heidrick & Struggles Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Reena Tiwari, Former CIO, LexisNexis+AI Kim Herrington, Senior Analyst, Forrester Chioma Onwuanibe, VP, CIO Executive Partner, Forrester
3:30 pm – 4:30 pm CST	**Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success (Pre-Registration Required)** Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester
3:30 pm – 4:30 pm CST	**Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)** Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester
4:45 pm – 6:00 pm CST	**Technology & Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)** **Workshop: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required)** Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Executive Partner, Forrester Gordon Barnett, Principal Analyst, Forrester Jenna Wohead, Director, Product Management, Forrester
4:45 pm – 6:00 pm CST	**Technology & Innovation Summit Certification: Data & AI Readiness (Pre-Registration Required)** **Workshop: Assess Your AI And Data Readiness (Pre-Registration Required)** Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, Vice President, Research Director, Forrester
4:45 pm – 6:00 pm CST	**Executive Leadership Exchange (Invite-Only): Welcome & Kickoff** Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester **5:10 pm - 5:55 pm	Executive Leadership Exchange Fireside Chat (Invite Only): Innovation for All Seasons** Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft
6:00 pm – 7:00 pm CST	**Welcome Reception**
6:00 pm – 7:00 pm CST	**Executive Leadership Exchange (Invite-Only): Welcome Reception**

8:00 am – 9:00 am CST	**General Breakfast Featuring Birds Of A Feather Networking**
8:00 am – 9:00 am CST	**Forrester Women's Leadership Program: Empowering Disruption — Mentorship, Leadership, And Advancing Women In Tech** Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft
9:00 am – 9:30 am CST	**Welcome & Opening Remarks** Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester
9:30 am – 10:00 am CST	**Keynote: The Journey From Agentic To AGI** Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
10:00 am – 10:30 am CST	**Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions** Speakers: Ted Schadler, VP, Principal Analyst, Forrester
10:40 am – 11:30 am CST	**Marketplace Coffee Break & Networking (In-Person Only)** **10:45-10:55am - ManoByte: Managing AI Agents As Digital Workmates** Speakers: Kevin Dean, CEO, ManoByte **11:00-11:10am - ServiceNow: Building AI Agents On An AI-Ready Data Platform** Speakers: Derek Birdsong, Sr Director, Data & Analytics Product Marketing, ServiceNow
10:50 am – 11:20 am CST	**Analyst-Led Roundtables (Pre-Registration Required)** **Industry Roundtable: AI, FinTech, and Real-Time Everything - The Future of Banking** Speakers: JT Thykattil, VP, Research Director, Forrester Christy Punch, Principal Analyst, Forrester **Industry Roundtable: The Future of Cloud In Healthcare** Speakers: Tracy Woo, Principal Analyst, Forrester **Industry Roundtable: Future-Ready or Future-Risky? Navigating the Uncertainty of Emerging Tech In Insurance.** Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
10:55 am – 11:25 am CST	**Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A** Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester

Monday, Nov 3

11:00 am – 12:00 pm CST	**Workshop: Become THE Human In The AI Loop: Discover Your Data Literacy Persona (Pre-Registration Required)** Speakers: Kim Herrington, Senior Analyst, Forrester
11:30 am – 12:00 pm CST	**Breakout Sessions**

LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester	**Building Your Roadmap On The Road To High Performance** Speakers: Bobby Cameron, VP, Principal Analyst, Forrester
CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products	**The Enterprise App Evolution: From Critical Asset To Strategic Enabler** Speakers: Joe Cicman, Principal Analyst, Forrester
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
The Modern Data Platform Enables Your AI Vision Speakers: Aaron Katz, VP, Research Director, Forrester	**From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities** Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester

12:10 pm – 12:40 pm CST	**Case Study Sessions (In-Person Only)** **Acceldata: AI's Future Runs On Unified Data Management** Speakers: Mahesh Kumar, CMO, Acceldata **Tricentis: Scaling AI beyond the Vibe** Speakers: David Colwell, Vice President of AI & Machine Learning, Tricentis **Workato: AI Without Orchestration Is Just Talk** Speakers: Rahul Dureja, Technical Director, GTM Strategy , Workato

Time	Session
12:40 pm – 1:40 pm CST	**Lunch & Marketplace Break (In-Person Only)** **1:00 - 1:10pm - Forrester: Mastering The Mayhem Of App Rationalization** Speakers: Chris Gallacher, VP, Executive Partner, Forrester Sean McCormick, Principal Consultant, Forrester **1:30 - 1:40pm - Forrester: Get Trusted Advice Fast With AI Access** Speakers: Doug Washburn, Vice President, Product Management, Forrester
12:40 pm – 2:25 pm CST	**Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch** **ELE Fireside Chat: Achieving Success - A Technology Leader's View** Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester
1:40 pm – 2:25 pm CST	**Breakout Sessions**

LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
Increase Your Organization's AI Readiness With AIQ And TCQ Speakers: James McQuivey, VP, Research Director, Forrester	**Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership** Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester
CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester	**Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy** Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
Building The IT– Data Connection: A Leadership Recipe For AI Success Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data & Analytics Platforms, Bloomberg	**Manage Your AI Value Delivery — Dollars And Sense** Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY

Monday, Nov 3

2:35 pm – 3:05 pm CST	**Breakout Sessions**

LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
Build Or (Re-)Build Your Team's Culture Speakers: Angelina Gennis, Principal Analyst, Forrester	**A New Horizon For Enterprise Architecture** Speakers: Charles Betz, VP, Principal Analyst, Forrester
CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
AI PCs, Windows 10 EOL: What's The Future Of End User Computing Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester	**The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record** Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
AI's New Power Couple: Generative AI and Knowledge Graph Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester	**Strategic AI Platform Acquisition For Tech Leaders** Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester

2:35 pm – 3:35 pm CST	**Workshop: Scope Your AI Agent Future (Pre-Registration Required)** Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester
3:05 pm – 3:55 pm CST	**Marketplace Coffee Break & Networking (In-Person Only)** **3:10-3:20pm - Bounteous: The Experience-First Path To AI Success** Speakers: Michael Mayton, EVP, Experience Innovation, Bounteous Martin Young, EVP, Data & AI, Bounteous **3:25-3:35pm - Harness Inc: From Toil To Triumph: Real-World Journeys To Platform-Driven Software Delivery** Speakers: Martin Reynolds, Field CTO, Harness
3:10 pm – 3:55 pm CST	**Forrester Women's Leadership Program: Level Up Your Passion: Define and Disrupt (Pre-Registration Encouraged)** Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith & Nephew

Monday, Nov 3

3:15 pm — 3:45 pm CST	**Analyst-Led Roundtables (Pre-Registration Required)** **Better Than A Magic 8 Ball: Predictions From The Wizards** Speakers: Mark Moccia, VP, Research Director, Forrester **Rebuilding Value: Balancing Build vs. Buy In The AI-Powered Digital Workplace** Speakers: Christy Punch, Principal Analyst, Forrester **The Strategic Importance Of Smart Buildings And Smart Spaces** Speakers: Michele Pelino, VP, Principal Analyst, Forrester
3:55 pm — 4:05 pm CST	**Welcome Back** Speakers: Stephanie Balaouras, VP, Group Director, Forrester
4:05 pm — 4:35 pm CST	**Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model** Speakers: Charles Betz, VP, Principal Analyst, Forrester
4:35 pm — 5:05 pm CST	**Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank** Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vithlani, Head of Division, Cloud, Network, and Security, Samsung SDS America
5:10 pm — 6:15 pm CST	**Reception**
7:00 pm — 9:00 pm CST	**Executive Leadership Exchange (Invite-Only): Exclusive Dinner**

Tuesday, Nov 4

8:00 am — 9:00 am CST	**General Breakfast**
8:00 am — 9:00 am CST	**Government Networking Breakfast**
8:00 am — 9:00 am CST	**Ignite Program Breakfast (Invite Only)** Speakers: Srividya Sridharan, VP, Group Director, Forrester Nate Swan, Chief Sales Officer, Forrester Rhonda Burgess, Sales Manager, Forrester

9:00 am – 9:10 am CST	**Welcome Back**
9:10 am – 9:40 am CST	**Keynote: Data Readiness Drives AI Results** Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Dak Liyanearachchi, Executive Vice President, Chief Technology Officer, NRG Energy
9:40 am – 10:10 am CST	**Keynote: Forrester's 2025 Technology Awards** Speakers: Sharyn Leaver, Chief Research Officer, Forrester Justin Fanelli, CTO, Department of Navy Alun Champion, Head of Enterprise Architecture, Takeda Tom Ellis, Head of Consumer, Retail & Preferred Banking Technology, Bank of America
10:15 am – 11:05 am CST	**Marketplace Coffee Break & Networking (In-Person Only)** **10:20-10:30am - Planview: AI Insight, Human Judgment: Connected Work Graph** Speakers: Louise Allen, Chief Product Officer, Planview **10:35-10:45am - Logik.ai, from ServiceNow: Scaling Modern Sales With AI-Native Systems** Speakers: Austin Purvis, Sales Engineer, Logik.ai, from ServiceNow
10:20 am – 11:05 am CST	**Get The Most From Forrester (Pre-Registration Required)** Speakers: Doug Washburn, Vice President, Product Management, Forrester Srividya Sridharan, VP, Group Director, Forrester
10:25 am – 10:55 am CST	**Analyst-Led Roundtables (Pre-Registration Required)** **AI's Most Critical Ally: IT Sustainability** Speakers: Abhijit Sunil, Senior Analyst, Forrester **Overcome Your Cybersecurity And Risk Fears To Enable AI Use** Speakers: Heidi Shey, Principal Analyst, Forrester **VMware Contract Negotiations: Peer Strategies, Timing, And The VCF Decision** Speakers: Lauren Nelson, VP, Research Director, Forrester
10:30 am – 11:00 am CST	**A Government Deep Dive: FinOps & Beyond** Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester
10:35 am – 11:35 am CST	**Workshop: The Hidden Costs: Managing Tech Debt Through M&A And Organizational Change (Pre-Registration Required)** Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Charles Betz, VP, Principal Analyst, Forrester

Tuesday, Nov 4

11:05 am – 11:35 am CST	**Breakout Sessions**

LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
A Conversation With EPAM On Building An Adaptive, AI-Ready Workforce Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems	**Build A Value-Driven Portfolio For High-Performance IT** Speakers: Margo Visitacion, VP, Principal Analyst, Forrester
CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
Trends And Technologies Shaping The Digital Workplace Speakers: Cheryl McKinnon, Principal Analyst, Forrester	**Collapsing The SDLC: The Impact Of AI On DevOps** Speakers: Andrew Cornwall, Senior Analyst, Forrester
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
Data Alchemy - Understanding Data Monetization Speakers: Zeid Khater, Analyst, Forrester	**Open-Source AI: Betting Smart With Forrester's Framework** Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester

11:45 am – 12:15 pm CST	**Case Study Sessions (In-Person Only)** **Keepit: Taking Disaster Recovery From Paper To Practice** Speakers: Tony Sterling, Principal Product Manager, Keepit **OnePlan: How Factors Group's PMO Became a Transformational Catalyst** Speakers: Michelle Firth, Director, Digital Transformation, Factor Group
12:15 pm – 1:15 pm CST	**Lunch & Marketplace Break (In-Person Only)** **12:20 - 12:30pm - Forrester: Mastering The Mayhem Of App Rationalization** Speakers: Chris Gallacher, VP, Executive Partner, Forrester Sean McCormick, Principal Consultant, Forrester
12:15 pm – 1:15 pm CST	**AR Exchange Luncheon**
12:15 pm – 2:00 pm CST	**Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners** Speakers: Beth Perlman, VP, Executive Partner, Femmie Schippers, SVP, Head of Digital People Experience & Corporate Functions & Interim Chief Technology Officer, Takeda

1:15 pm – 2:00 pm CST	**Breakout Sessions**	

LEADERSHIP, TALENT, AND CULTURE	**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**
Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use Speakers: Betsy Summers, Principal Analyst, Forrester	**How Enterprise Architecture Enables Winning Technology Outcomes** Speakers: Mark Moccia, VP, Research Director, Forrester Manoj Mathew, Vice President, Enterprise Architecture & Modernization , Scotiabank Tao Guan, Director of Enterprise Architecture & Applications, Noble Corporation

CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction Speakers: Carlos Casanova, Principal Analyst, Forrester	**The Importance Of Spend Management And Cost Optimization: "Happy Spouse, Happy House"** Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester	**AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps** Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester David Goldberg, Senior Vice President of Data Asset Management, TransUnion Allison Hom, Enterprise Data Performance Manager, Chevron

2:10 pm – 2:40 pm CST	**Breakout Sessions**	
	LEADERSHIP, TALENT, AND CULTURE	**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**
	Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI Speakers: David Johnson, Principal Analyst, Forrester	**Navigating A Year Full Of Volatility** Speakers: Mark Moccia, VP, Research Director, Forrester Heidi Norman, CIO and Director, Dept of Innovation & Performance, City of Pittsburgh Dr. Garfield Jones, Associate Chief Strategic Technology, Cybersecurity and Infrastructure Security Agency (CISA)
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
	Seal The Deal For Tech Modernization For Day 2 In The Cloud Speakers: Lee Sustar, Principal Analyst, Forrester	**Battle Royale: Monoliths Vs. Microservices** Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
	Metadata Matters: Power Agentic AI With Context, Connectivity, And Control Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	**AEGIS - A Strategic Shield To Protect The Agentic Enterprise** Speakers: Jeff Pollard, VP, Principal Analyst, Forrester
2:40 pm – 3:30 pm CST	**Marketplace Coffee Break & Networking (In-Person Only)**	
2:10 pm – 3:10 pm CST	**Workshop: Data Strategy On A Page (Pre-Registration Required)** Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Executive Partner, Forrester Sean McCormick, Principal Consultant, Forrester	
2:50 pm – 3:20 pm CST	**Analyst-Led Roundtables (Pre-Registration Required)** **Industry Roundtable: From Ideation To Impact: Accelerating The Adoption Of Innovation In Government** Speakers: Devin Dickerson, Principal Analyst, Forrester **Industry Roundtable: Turn Chaos Into Commerce: Unstructured Data In CPG/Retail** Speakers: Zeid Khater, Analyst, Forrester **Industry Roundtable: Does Modern Manufacturing Need MOM?** Speakers: Gordon Barnett, Principal Analyst, Forrester	
3:30 pm – 3:40 pm CST	**Welcome Back** Speakers: Stephanie Balaouras, VP, Group Director, Forrester	

Tuesday, Nov 4

3:40 pm – 4:10 pm CST	**Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric** Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester
4:10 pm – 4:40 pm CST	**Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance** Speakers: Brent Ellis, Principal Analyst, Forrester
4:45 pm – 5:45 pm CST	**Reception**

Wednesday, Nov 5

8:00 am – 9:00 am CST	**General Breakfast Featuring Birds Of A Feather Networking**
9:00 am – 9:10 am CST	**Welcome Back** Speakers: Stephanie Balaouras, VP, Group Director, Forrester
9:10 am – 9:40 am CST	**Keynote: Lead And Master Change** Speakers: Katy Tynan, VP, Principal Analyst, Forrester

Wednesday, Nov 5

9:55 am – 10:25 am CST	**Breakout Sessions**

LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
Change Leadership: Tools For You To Manage Change Now Speakers: Katy Tynan, VP, Principal Analyst, Forrester	**Strategic Roadmap Governance From Bottleneck to Resilience Engine.** Speakers: Gordon Barnett, Principal Analyst, Forrester
CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
Data Center Innovations For An Intelligent Age: AI And Energy Technologies Speakers: Dr. Ning Lin, Chief Economist, Bureau of Economic Geology Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester	**Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation** Speakers: Bill Martorelli, Principal Analyst, Forrester
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
Know Your Customer: Combine Structured and Unstructured Data for Deeper Insights Speakers: Zeid Khater, Analyst, Forrester	**AI Disrupts And Reinvigorates Cognitive Search — And It's Essential For Agentic** Speakers: Rowan Curran, Principal Analyst, Forrester

9:55 am – 10:55 am CST	**Workshop: Demystifying AI Security: A Practical Guide to Getting Started (Pre-Registration Required)** Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester
10:25 am – 11:00 am CST	**Marketplace Coffee Break & Networking (In-Person Only)**
10:25 am – 11:00 am CST	**Technology & Innovation Certification Wrap-Up** Speakers: Jenna Wohead, Director, Product Management, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Executive Partner, Forrester Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester
10:30 am – 11:00 am CST	**Analyst-Led Roundtables (Pre-Registration Required)** **The Next Disruption: Are You Using Scenario Planning To Be Ready Or Just Reacting?** Speakers: Mark Moccia, VP, Research Director, Forrester Greg Willrich, VP, Executive Partner, Forrester **AI Everything, Everywhere And All At Once: How To Win With AI-Powered Business Applications** Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester

11:00 am – 11:30 am CST	**Breakout Sessions**	
	LEADERSHIP, TALENT, AND CULTURE	**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**
	How to Coach Your Team Through Change Speakers: Betsy Summers, Principal Analyst, Forrester	**Operationalizing Your Strategy Against A Backdrop Of Volatility** Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**
	Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester	**Balance Enterprise Application Investments With Business Realities** Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	**AI STRATEGY AND TECHNOLOGY**
	Governance By Design Fuels Trusted AI Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	**To Federate Or Not To Federate Data And AI Org Structure** Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester
11:40 am – 11:50 am CST	**Welcome Back** Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
11:50 am – 12:20 pm CST	**Keynote: Predictions 2026** Speakers: Srividya Sridharan, VP, Group Director, Forrester Lauren Nelson, VP, Research Director, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Joseph Blankenship, VP, Research Director, Forrester Sudha Maheshwari, VP, Research Director, Forrester	
12:20 pm – 12:25 pm CST	**Closing Remarks** Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
12:25 pm – 12:45 pm CST	**Grab-and-Go Lunch**	