



FORRESTER®

Technology & Innovation Summit North America

Austin & Digital

November 2, 2025 – November 5, 2025

Agenda downloaded: August 28, 2025 07:45:49 PM ET

Bold Starts: Sunday, Nov 2

12:00 pm – 3:00 pm CDT	AI Innovation Lab: Build. Deploy. Compete. (In-Person Only) Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester
3:00 pm – 4:30 pm CDT	Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Headhunters, CIOs, And CHROs Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation
3:30 pm – 4:30 pm CDT	Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester
3:30 pm – 4:30 pm CDT	Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required) Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester
4:45 pm – 6:00 pm CDT	T&I High-Performance IT Strategy Certification: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required) Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester
4:45 pm – 6:00 pm CDT	T&I AI And Data Readiness Certification: Assess Your AI And Data Readiness (Pre-Registration Required) Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester
4:45 pm – 6:00 pm CDT	Executive Leadership Exchange (Invite-Only): Welcome & Kickoff Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester
6:00 pm – 7:00 pm CDT	Welcome Reception
6:00 pm – 7:00 pm CDT	Executive Leadership Exchange (Invite-Only): Welcome Reception

Monday, Nov 3

8:00 am – 9:00 am CDT	General Breakfast
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Monday, Nov 3

9:00 am – 9:30 am CDT	Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester
9:30 am – 10:00 am CDT	Keynote: Agentic To AGI — It's The Journey, Not The Destination Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
10:00 am – 10:30 am CDT	Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions Speakers: Ted Schadler, VP, Principal Analyst, Forrester
10:40 am – 11:30 am CDT	Marketplace Coffee Break & Networking (In-Person Only)
10:50 am – 11:20 am CDT	Analyst-Led Roundtables
10:55 am – 11:25 am CDT	Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester
11:00 am – 12:00 pm CDT	Workshop: Become THE Human In The AI Loop : Discover Your Data Literacy Persona Speakers: Kim Herrington, Senior Analyst, Forrester

Monday, Nov 3

<p>11:30 am – 12:00 pm CDT</p>	<p>Breakout Sessions</p> <table> <tr> <th data-bbox="318 245 1258 301">LEADERSHIP, TALENT, AND CULTURE</th><th data-bbox="1258 245 2199 301">TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</th></tr> <tr> <td data-bbox="318 301 1258 413"> <p>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p> </td><td data-bbox="1258 301 2199 413"> <p>Building Your Roadmap On The Road To High Performance Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p> </td></tr> <tr> <th data-bbox="318 413 1258 469">CLOUD, INFRASTRUCTURE, AND OPERATIONS</th><th data-bbox="1258 413 2199 469">BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</th></tr> <tr> <td data-bbox="318 469 1258 580"> <p>When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester</p> </td><td data-bbox="1258 469 2199 580"> <p>The Enterprise App Evolution: From Critical Asset To Strategic Enabler Speakers: Joe Cicman, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester</p> </td></tr> <tr> <th data-bbox="318 580 1258 636">DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</th><th data-bbox="1258 580 2199 636">AI STRATEGY AND TECHNOLOGY</th></tr> <tr> <td data-bbox="318 636 1258 750"> <p>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p> </td><td data-bbox="1258 636 2199 750"> <p>From Agent-Ish To Agentic AI: A Practical Guide To AI Agent Capabilities Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p> </td></tr> </table>	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	<p>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p>	<p>Building Your Roadmap On The Road To High Performance Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p>	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	<p>When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester</p>	<p>The Enterprise App Evolution: From Critical Asset To Strategic Enabler Speakers: Joe Cicman, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester</p>	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	<p>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>	<p>From Agent-Ish To Agentic AI: A Practical Guide To AI Agent Capabilities Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p>
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<p>12:40 pm – 1:40 pm CDT</p>	<p>Lunch & Marketplace Break (In-Person Only)</p>												
<p>12:40 pm – 2:25 pm CDT</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</p> <p>ELE Fireside Chat: Achieving Success - A Technology Leader's View Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester</p>												

Monday, Nov 3

1:40 pm – 2:25 pm
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Increase Your Organization's AI Readiness With AIQ And TCQ**

Speakers: James McQuivey, VP, Research Director, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership**

Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS**Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations**

Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**Application Revolution: Rewriting Development With AI**

Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**Building The IT– Data Connection: A Leadership Recipe For AI Success**

Speakers: Ted Schadler, VP, Principal Analyst, Forrester

AI STRATEGY AND TECHNOLOGY**Manage Your AI Value Delivery — Dollars And Sense**

Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester

2:35 pm – 3:05 pm
CDT**Case Study Sessions (In-Person Only)**3:15 pm – 3:45 pm
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Build Or (Re-)Build Your Team's Culture**

Speakers: Angelina Gennis, Principal Analyst, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**A New Horizon For Enterprise Architecture**

Speakers: Charles Betz, VP, Principal Analyst, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS**AI PCs, Windows 10 EOL: The Future Of End User Computing**

Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record**

Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**Knowledge Graphs, Meet LLMs: A Symbiotic Approach To (Agentic) AI**

Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester

AI STRATEGY AND TECHNOLOGY**Strategic AI Platform Acquisition For Tech Leaders**

Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester

Monday, Nov 3

3:15 pm – 4:15 pm CDT	Workshop: Scope Your AI Agent Future Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester
3:45 pm – 4:35 pm CDT	Marketplace Coffee Break & Networking (In-Person Only)
3:55 pm – 4:25 pm CDT	Analyst-Led Roundtables
3:50 pm – 4:35 pm CDT	Forrester Women's Leadership Program: Level Up Your Passion: Define and Disrupt Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith & Nephew
4:35 pm – 4:50 pm CDT	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester
4:50 pm – 5:20 pm CDT	Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model Speakers: Charles Betz, VP, Principal Analyst, Forrester
5:20 pm – 5:50 pm CDT	Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vithlani, Head of Division, Cloud, Network, and Security, Samsung SDS America
6:00 pm – 7:00 pm CDT	Reception

Tuesday, Nov 4

8:00 am – 9:00 am CDT	General Breakfast
8:00 am – 9:00 am CDT	Government Networking Breakfast
8:00 am – 9:00 am CDT	Ignite Program Breakfast (Invite Only) Speakers: Srividya Sridharan, VP, Group Director, Forrester

Tuesday, Nov 4

9:00 am – 9:10 am CDT	Welcome Back
9:10 am – 9:40 am CDT	Keynote: Data Readiness Is The Number One Factor For AI Results Speakers: Michele Goetz, VP, Principal Analyst, Forrester
9:40 am – 10:10 am CDT	Keynote: Forrester's 2025 Technology Awards Speakers: Sharyn Leaver, Chief Research Officer, Forrester
10:15 am – 11:05 am CDT	Marketplace Coffee Break & Networking (In-Person Only)
10:20 am – 11:05 am CDT	Get The Most From Forrester (Pre-Registration Required) Speakers: Jenna Wohead, Director, Product Management, Forrester
10:25 am – 10:55 am CDT	Analyst-Led Roundtables
10:30 am – 11:00 am CDT	A Government Deep Dive: FinOps & Beyond Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester
10:35 am – 11:35 am CDT	Workshop: The Hidden Costs: Managing Tech Debt Through M&A and Organizational Change Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester

Tuesday, Nov 4

11:05 am – 11:35 am CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Future-Proofing Your IT Workforce In The Age Of AI Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems	Do More With Less Leveraging Strategic Portfolio Management Speakers: Margo Visitacion, VP, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	Digital Workplace Technologies And Trends Speakers: Cheryl McKinnon, Principal Analyst, Forrester	Collapsing The SDLC: The Impact Of AI On DevOps Speakers: Andrew Cornwall, Senior Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Tame Uncertainty And Become The Chief Decisions Officer Speakers: Brandon Purcell, VP, Principal Analyst, Forrester	Open-Source AI: Betting Smart With Forrester’s Framework Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester
11:45 am – 12:15 pm CDT	Case Study Sessions (In-Person Only)	
12:15 pm – 1:15 pm CDT	Lunch & Marketplace Break (In-Person Only)	
12:15 pm – 2:00 pm CDT	Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch ELE Fireside Chat: Innovation for All Seasons Speakers: Nathalie D'Hers, Corporate VP, IT, Microsoft Joe O'Brien, VP, CIO Executive Programs TL, Forrester	

Tuesday, Nov 4

1:15 pm – 2:00 pm
CDT

Breakout Sessions

LEADERSHIP, TALENT, AND CULTURE

Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use

Speakers: Betsy Summers, Principal Analyst, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE

How Enterprise Architecture Enables Winning Technology Outcomes

Speakers: Mark Moccia, VP, Research Director, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS

The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction

Speakers: Carlos Casanova, Principal Analyst, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT

The Importance Of Spend Management And Cost Optimization: “Happy Spouse, Happy House” — The Two Must Go Together

Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT

The Modern Data Platform Enables Your AI Vision

Speakers: Noel Yuhanna, VP, Principal Analyst, Forrester

AI STRATEGY AND TECHNOLOGY

AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps

Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester Venkat Achanta, EVP and Chief Technology, Data & Analytics Officer, TransUnion

2:10 pm – 2:40 pm
CDT

Case Study Sessions (In-Person Only)

Tuesday, Nov 4

2:50 pm – 3:20 pm
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI**

Speakers: David Johnson, Principal Analyst, Forrester

TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**Navigating A Year Full Of Volatility**

Speakers: Mark Moccia, VP, Research Director, Forrester

CLOUD, INFRASTRUCTURE, AND OPERATIONS**Seal The Deal For Tech Modernization For Day 2 In The Cloud**

Speakers: Lee Sustar, Principal Analyst, Forrester

BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**Battle Royale: Monoliths Vs. Microservices**

Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester

DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**Take Agentic AI To Your Data To Power AI Applications At Scale**

Speakers: Michele Goetz, VP, Principal Analyst, Forrester

AI STRATEGY AND TECHNOLOGY**Explainable AI In A World Of Opaque Models**

Speakers: Brandon Purcell, VP, Principal Analyst, Forrester

2:50 pm – 3:50 pm
CDT**Workshop: Data Strategy On A Page**

Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester

3:25 pm – 4:15 pm
CDT**Marketplace Coffee Break & Networking (In-Person Only)**3:25 pm – 4:10 pm
CDT**Forrester Women's Leadership Program: Empowering Disruption - Mentorship, Leadership, and Advancing Women in Tech**

Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, Corporate VP, IT, Microsoft

3:35 pm – 4:05 pm
CDT**Analyst-Led Roundtables**4:15 pm – 4:30 pm
CDT**Welcome Back**

Speakers: Stephanie Balaouras, VP, Group Director, Forrester

4:30 pm – 5:00 pm
CDT**Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric**

Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester

5:00 pm – 5:30 pm
CDT**Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance**

Speakers: Brent Ellis, Principal Analyst, Forrester

Tuesday, Nov 4

5:30 pm – 6:30 pm CDT	Reception
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Wednesday, Nov 5

8:00 am – 9:00 am CDT	General Breakfast	
9:00 am – 9:10 am CDT	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
9:10 am – 9:40 am CDT	Keynote: Lead And Master Change Speakers: Katy Tynan, VP, Principal Analyst, Forrester	
9:55 am – 10:25 am CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	Change Leadership: Tools For You To Manage Change Now Speakers: Katy Tynan, VP, Principal Analyst, Forrester	Governance — Empowering Your People to Make Decisions In A Volatile World Speakers: Gordon Barnett, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	Data Center Innovations For An Intelligent Age: AI, Optical, And Energy Technologies Speakers: Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester	Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation Speakers: Bill Martorelli, Principal Analyst, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Know Your Customer: Unlock Insights With Unstructured Data Speakers: Zeid Khater, Analyst, Forrester	AI Disrupts And Reinvigorates Cognitive Search — And It's Essential For Agentic Speakers: Rowan Curran, Principal Analyst, Forrester
9:55 am – 10:55 am CDT	Workshop: Demystifying AI Security: A Practical Guide to Getting Started Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester	

Wednesday, Nov 5

10:25 am – 11:00 am CDT	Marketplace Coffee Break & Networking (In-Person Only)	
10:30 am – 11:00 am CDT	Analyst-Led Roundtables	
11:00 am – 11:30 am CDT	Breakout Sessions	
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE
	How to Coach Your Team Through Change Speakers: Betsy Summers, Principal Analyst, Forrester	Operationalizing Your Strategy Against A Backdrop Of Volatility Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT
	Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester	Balance Enterprise Application Investments With Business Realities Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY
	Governance By Design Fuels Trusted AI Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	To Federate Or Not To Federate Data And AI Org Structure Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester
11:30 am – 11:50 am CDT	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
11:50 am – 12:20 pm CDT	Keynote: Predictions 2026 Speakers: Srividya Sridharan, VP, Group Director, Forrester	
12:20 pm – 12:30 pm CDT	Closing Remarks Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
12:30 pm – 12:45 pm CDT	Grab-and-Go Lunch	