



FORRESTER®

Technology & Innovation Forum Central

Austin

September 14, 2026 – September 15, 2026

Agenda downloaded: August 14, 2026 08:18:03 PM ET

Monday, Sep 14

12:00 pm – 5:00 pm CST	Registration
12:15 pm – 1:20 pm CST	Networking Lunch
12:30 pm – 1:00 pm CST	Forrester Women’s Leadership Program: Connect With Purpose Speakers: Lisa Martinez, VP, CIO Executive Partner, Forrester
1:15 pm – 1:30 pm CST	Welcome Remarks Speakers: Sharyn Leaver, Chief Research Officer, Forrester Mark Moccia, VP, Research Director, Forrester
1:30 pm – 1:50 pm CST	Keynote: The AI Voyage — From Experiments To Customer Outcomes Speakers: Srividya Sridharan, VP, Group Director, Forrester
2:00 pm – 2:30 pm CST	Coffee & Networking Break
2:00 pm – 2:30 pm CST	Future Leaders: Future-Proofing Your Career in a Rapidly Changing Tech Landscape (Invite Only) Speakers: Christy Punch, Principal Analyst, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester Stephanie Balaouras, VP, Group Director, Forrester
2:15 pm – 3:30 pm CST	Technology & Innovation Forum Certification: High-Performance IT 2026 Speakers: Carlos Casanova, VP, Principal Analyst, Forrester Fiona Mark, Principal Analyst, Forrester
2:15 pm – 3:30 pm CST	Technology & Innovation Forum Certification: Activate AI Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
2:30 pm – 3:30 pm CST	Deep Dives
	PEOPLE AND OPERATING MODELS Driving AI Use From Party Trick To Behaviors That Stick Speakers: Kim Herrington, Senior Analyst, Forrester Arturo Lopez-Brea Gimenez, Head of Digital & IT Transformation & Capabilities, Moeve
3:40 pm – 4:40 pm CST	Workshop: Powering Your Workforce With An AI Workplace Strategy Speakers: Christy Punch, Principal Analyst, Forrester

Monday, Sep 14

3:40 pm – 4:40 pm CST	Workshop: Build The Technical Foundation For Business Outcomes In The AI Era Speakers: Lee Sustar, Principal Analyst, Forrester
3:40 pm – 4:40 pm CST	Deep Dives PEOPLE AND OPERATING MODELS Changing The Nature Of Work: Redefining The IT Operating Model In The Age Of AI Speakers: Fiona Mark, Principal Analyst, Forrester Sreeveni Kancharla, Chief Information Officer, SailPoint Alejandra Tamez, AI Transformation and Organizational Change Leader, Applied Materials
4:40 pm – 6:00 pm CST	Welcome Reception
6:30 pm – 9:00 pm CST	Executive Leadership Exchange Dinner (Invite-Only)

Tuesday, Sep 15

8:00 am – 8:55 am CST	General Breakfast
9:00 am – 9:10 am CST	Day Two Welcome And Opening Remarks Speakers: Mark Moccia, VP, Research Director, Forrester
9:10 am – 9:30 am CST	Keynote: The AI CIO: Redefining High Performance For The Next Decade Speakers: Charles Betz, VP, Principal Analyst, Forrester
9:35 am – 9:55 am CST	Guest Keynote: More Information To Come
10:00 am – 10:30 am CST	Coffee Break & Networking

Tuesday, Sep 15

10:30 am – 11:00 am
CST**Breakout Sessions****TECH STRATEGY****Deciding At The Speed Of AI: Why Smart AI Strategies Still Get You Fired**
Speakers: Joseph Schiavone, Principal Analyst, Forrester**ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS****Enterprise Architecture: The Cutting Edge**
Speakers: Charles Betz, VP, Principal Analyst, Forrester**DATA AND AI****From Performative To Proven: Data And AI That Delivers**
Speakers: Kim Herrington, Senior Analyst, Forrester**ANALYST-LED ROUNDTABLES****Industry Roundtable: Government**
Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Lisa Martinez, VP, CIO
Executive Partner, Forrester**Industry Roundtable: Insurance**
Speakers: Greg Zorella, Principal Analyst, Forrester**Industry Roundtable: Banking**
Speakers: Lee Sustar, Principal Analyst, Forrester10:30 am – 11:00 am
CST**Get The Most From Forrester**11:10 am – 11:40 am
CST**Case Study Sessions****Planview: Connecting AI To Business Value And Impact – Planview And Axos Bank****IBM: Integration: The Hidden Architecture Beneath Agentic AI**
Speakers: Michael Thompson, Program Director, Product Management, IBM Integration & iPaaS, IBM11:50 am – 12:20 am
CST**Breakout Sessions****TECH STRATEGY****Avoid the AI Horror Show: How to Control Spend and Prove the Value**
Speakers: Greg Zorella, Principal Analyst, Forrester**ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS****Reimagining I&O: From Infrastructure Operator To Capability Platform**
Speakers: Andre Kindness, Principal Analyst, Forrester**DATA AND AI****AI Platforms Are Transforming Themselves And The Way Enterprises Build And Deliver Value**
Speakers: Rowan Curran, Principal Analyst, Forrester

Tuesday, Sep 15

11:50 pm – 12:50 pm CST	Workshop: Build A Plan For AI-Ready Data Speakers: Shylaja Nathan, Principal Analyst, Forrester
11:50 am – 1:20 pm CST	Executive Leadership Exchange (Invite-Only) AMA: Operationalizing AI At Forrester Speakers: Jenny Stanley, Vice President, Information Technology for the MedTech Division , EssilorLuxottica Greg Willrich, VP, Executive Partner, Forrester Michael Facemire, Chief Technology Officer, Forrester ELE Lunch & Executive Keynote
12:20 pm – 1:20 pm CST	Networking Lunch
1:20 pm – 1:25 pm CST	Welcome Remarks Speakers: Mark Moccia, VP, Research Director, Forrester
1:25 pm – 1:45 pm CST	Keynote: The Future Of Software: From Packaged Apps To Generated Business Capabilities At Scale Speakers: Joe Cicman, Principal Analyst, Forrester
1:50 pm – 2:10 pm CST	Keynote: Predictions 2027 Speakers: Stephanie Balaouras, VP, Group Director, Forrester Shylaja Nathan, Principal Analyst, Forrester Ken Parmelee, Principal Analyst, Forrester Christy Punch, Principal Analyst, Forrester Joseph Schiavone, Principal Analyst, Forrester

Tuesday, Sep 15

2:25 pm – 2:55 pm CST	Breakout Sessions	
	TECH STRATEGY	ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS
	Generating Your Future: Successful Strategies For Driving Business Transformation With AI Engineering Speakers: Ken Parmelee, Principal Analyst, Forrester	Design For Capabilities: The New Infrastructure Foundation For AI Speakers: Lee Sustar, Principal Analyst, Forrester
	DATA AND AI	ANALYST-LED ROUNDTABLES
3:05 pm – 3:35 pm CST	The Quantum And AI Opportunity Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester	Industry Roundtable: Healthcare Speakers: Alla Valente, Principal Analyst, Forrester
		Architecting The Autonomous Enterprise: The Questions We Need To Be Asking Speakers: Charles Betz, VP, Principal Analyst, Forrester Joseph Schiavone, Principal Analyst, Forrester
	Breakout Sessions	
	TECH STRATEGY	ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS
3:05 pm – 4:05 pm CST	Real-World Agentic AI Use Cases That Actually Scale In Enterprises Speakers: Faram Medhora, Principal Analyst, Forrester	Cloud And Infrastructure: Lessons From The Front Lines Of Modern IT Speakers: Andre Kindness, Principal Analyst, Forrester
	DATA AND AI	
	Build AI Context With Knowledge Graph Speakers: Shylaja Nathan, Principal Analyst, Forrester	
	Workshop: Drive AI Adoption And Competitive Advantage Through Literacy And Fluency Speakers: Kim Herrington, Senior Analyst, Forrester	
3:35 pm – 4:15 pm CST	Coffee Break & Networking	
3:35 pm – 4:05 pm CST	Future Leaders: From High Performer to High-Impact Leader (Invite Only) Speakers: Fiona Mark, Principal Analyst, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester Stephanie Balaouras, VP, Group Director, Forrester	

Tuesday, Sep 15

4:15 pm – 4:20 pm CST	Welcome Back Speakers: Mark Moccia, VP, Research Director, Forrester
4:20 pm – 4:40 pm CST	Keynote: AI Governance For The GOOOOOAL! Speakers: Alla Valente, Principal Analyst, Forrester
4:40 pm – 4:45 pm CST	Closing Remarks Speakers: Mark Moccia, VP, Research Director, Forrester
4:45 pm – 5:30 pm CST	Reception