FORRESTER®

Technology & Innovation Forum Central

Austin

September 14, 2026 – September 15, 2026

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Monday, Sep 14

1:00 pm – 6:00 pm CST	**Registration**
1:45 pm – 3:00 pm CST	**Technology & Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)** **Workshop: Navigate Your Way To High-Performance IT** Speakers: Carlos Casanova, Principal Analyst, Forrester Fiona Mark, Principal Analyst, Forrester
1:45 pm – 3:00 pm CST	**Technology & Innovation Summit Certification: Data & AI Readiness** **Workshop: Design A Transformational AI Strategy** Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
2:00 pm – 3:00 pm CST	**Deep Dives** **PEOPLE AND OPERATING MODELS** **Driving AI Use From Party Trick To Behaviors That Stick** Speakers: Kim Herrington, Senior Analyst, Forrester
3:00 pm – 3:30 pm CST	**Coffee & Networking Break**
3:30 pm – 4:30 pm CST	**Workshop: Powering Your Workforce With An AI Workplace Strategy** Speakers: Christy Punch, Principal Analyst, Forrester
3:30 pm – 4:30 pm CST	**Workshop: Build The Technical Foundation For Business Outcomes In The AI Era** Speakers: Brent Ellis, Principal Analyst, Forrester
3:30 pm – 4:30 pm CST	**Deep Dives** **PEOPLE AND OPERATING MODELS** **Changing The Nature Of Work: Redefining The IT Operating Model In The Age Of AI** Speakers: Fiona Mark, Principal Analyst, Forrester

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Monday, Sep 14

4:45 pm – 5:15 pm CST	**Case Study Sessions** **Planview: Case Study**
5:15 pm – 6:30 pm CST	**Welcome Reception**

Tuesday, Sep 15

8:30 am – 9:25 am CST	**General Breakfast**
8:30 am – 9:25 am CST	**Executive Leadership Exchange Breakfast: Operationalizing AI At Forrester (Invite Only)** Speakers: Greg Willrich, VP, Executive Partner, Forrester Michael Facemire, Chief Technology Officer, Forrester
9:30 am – 9:40 am CST	**Welcome Remarks** Speakers: Mark Moccia, VP, Research Director, Forrester
9:40 am – 10:00 am CST	**Keynote: The AI Voyage — From Experiments To Customer Outcomes** Speakers: Srividya Sridharan, VP, Group Director, Forrester
10:05 am – 10:25 am CST	**Guest Keynote: More Information To Come**
10:30 am – 11:00 am CST	**Coffee Break & Networking**

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Tuesday, Sep 15

11:00 am – 11:30 am CST	**Breakout Sessions**	
	TECH STRATEGY	**ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS**
	Deciding At The Speed Of AI: Why Smart AI Strategies Still Get You Fired Speakers: Joseph Schiavone, Principal Analyst, Forrester	**Enterprise Architecture: The Cutting Edge** Speakers: Charles Betz, VP, Principal Analyst, Forrester
	DATA AND AI	
	From Performative To Proven: Data And AI That Delivers Speakers: Kim Herrington, Senior Analyst, Forrester	
11:45 am – 12:15 am CST	**Breakout Sessions**	
	TECH STRATEGY	**ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS**
	AI Investment: Control The Chaos, Prove The Value Speakers: Greg Zorella, Principal Analyst, Forrester	**Reimagining I&O: From Infrastructure Operator To Capability Platform** Speakers: Andre Kindness, Principal Analyst, Forrester
	DATA AND AI	
	AI Platforms Are Transforming Themselves And The Way Enterprises Build And Deliver Value Speakers: Rowan Curran, Principal Analyst, Forrester	
11:45 am – 12:45 pm CST	**Workshop: Build A Plan For AI-Ready Data** Speakers: Shylaja Nathan, Principal Analyst, Forrester	
12:15 pm – 1:45 pm CST	**Networking Lunch**	
1:50 pm – 2:10 pm CST	**Guest Keynote: More Information To Come**	
2:15 pm – 2:35 pm CST	**Keynote: The Cognitive Operating Model — AI In Context** Speakers: Charles Betz, VP, Principal Analyst, Forrester	

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Tuesday, Sep 15

2:55 pm – 3:40 pm CST	**Breakout Sessions**	
	TECH STRATEGY	**ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS**
	Generating Your Future: Successful Strategies For Driving Business Transformation With AI Engineering Speakers: Ken Parmelee, Principal Analyst, Forrester	**Design For Capabilities: The New Infrastructure Foundation For AI** Speakers: Brent Ellis, Principal Analyst, Forrester
	DATA AND AI	
	The Quantum And AI Opportunity Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester	
2:55 pm – 3:55 pm CST	**Workshop: Drive AI Adoption And Competitive Advantage Through Literacy And Fluency** Speakers: Kim Herrington, Senior Analyst, Forrester	
3:40 pm – 4:10 pm CST	**Coffee Break & Networking**	
4:10 pm – 4:55 pm CST	**Breakout Sessions**	
	TECH STRATEGY	**ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS**
	Real-World Agentic AI Use Cases That Actually Scale In Enterprises Speakers: Faram Medhora, Principal Analyst, Forrester	**Cloud And Infrastructure: Lessons From The Front Lines Of Modern IT** Speakers: Andre Kindness, Principal Analyst, Forrester
	DATA AND AI	
	Build AI Context With Knowledge Graph Speakers: Shylaja Nathan, Principal Analyst, Forrester	
5:10 pm – 5:30 pm CST	**Keynote: The Future Of Software — From Packaged Apps To Generated Business Capabilities** Speakers: Joe Cicman, Principal Analyst, Forrester	
5:35 pm – 5:55 pm CST	**Keynote: AI Governance For The GOOOOOAL!** Speakers: Alla Valente, Principal Analyst, Forrester	
6:00 pm – 7:00 pm CST	**Reception**	

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