



FORRESTER®

# Technology & Innovation Forum East

**New York City**

**November 4, 2026 – November 5, 2026**

Agenda downloaded: June 14, 2026 11:39:06 PM ET

**Wednesday, Nov 4**

1:00 pm – 6:00 pm CST	<b>Registration</b>
1:45 pm – 3:00 pm CST	<p><b>Technology &amp; Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)</b></p> <p><b>Workshop: Navigate Your Way To High-Performance IT</b> Speakers: Carlos Casanova, Principal Analyst, Forrester Fiona Mark, Principal Analyst, Forrester</p>
1:45 pm – 3:00 pm CST	<p><b>Technology &amp; Innovation Summit Certification: Data &amp; AI Readiness</b></p> <p><b>Workshop: Design A Transformational AI Strategy</b> Speakers: Kevin Ogunsua, Principal Analyst, Forrester</p>
2:00 pm – 3:00 pm CST	<p><b>Deep Dives</b></p> <p><b>PEOPLE AND OPERATING MODELS</b></p> <p><b>Driving AI Use From Party Trick To Behaviors That Stick</b> Speakers: Kim Herrington, Senior Analyst, Forrester</p>
3:00 pm – 3:30 pm CST	<b>Coffee &amp; Networking Break</b>
3:30 pm – 4:30 pm CST	<p><b>Workshop: Powering Your Workforce With An AI Workplace Strategy</b></p> <p>Speakers: William McKeon-White, Senior Analyst, Forrester</p>
3:30 pm – 4:30 pm CST	<p><b>Workshop: Build The Technical Foundation For Business Outcomes In The AI Era</b></p> <p>Speakers: Lee Sustar, Principal Analyst, Forrester</p>
3:30 pm – 4:30 pm CST	<p><b>Deep Dives</b></p> <p><b>PEOPLE AND OPERATING MODELS</b></p> <p><b>Changing The Nature Of Work: Redefining The IT Operating Model In The Age Of AI</b> Speakers: Jess Burn, Principal Analyst, Forrester Fiona Mark, Principal Analyst, Forrester</p>

**Wednesday, Nov 4**

4:45 pm – 5:15 pm  
CST

**Case Study Sessions**

**Acceldata: Case Study**

**Planview: Case Study**

5:15 pm – 6:30 pm  
CST

**Welcome Reception****Thursday, Nov 5**

8:30 am – 9:25 am  
CST

**Executive Leadership Exchange Breakfast: Operationalizing AI At Forrester (Invite Only)**

Speakers: Greg Willrich, VP, Executive Partner, Forrester Michael Facemire, Chief Technology Officer, Forrester

9:30 am – 9:40 am  
CST

**Welcome Remarks**

Speakers: George Colony, CEO, Forrester Mark Moccia, VP, Research Director, Forrester

9:40 am – 10:00 am  
CST

**Keynote: The AI Voyage – From Experiments To Customer Outcomes**

Speakers: Srividya Sridharan, VP, Group Director, Forrester

10:05 am – 10:25 am  
CST

**Guest Keynote: More Information To Come**

10:30 am – 11:00 am  
CST

**Coffee Break & Networking**

**Thursday, Nov 5**

<p>11:00 am – 11:30 am CST</p>	<p><b>Breakout Sessions</b></p>	
<p><b>TECH STRATEGY</b></p>	<p><b>ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS</b></p>	
<p><b>Celebrating Excellence In Tech Strategy: The 2026 Technology Strategy Impact Award Winner</b> Speakers: Joseph Schiavone, Principal Analyst, Forrester</p>	<p><b>Enterprise Architecture: The Cutting Edge</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>	
<p><b>DATA AND AI</b></p>		
<p><b>Celebrating Excellence In Data And AI: The 2026 Data &amp; AI Impact Award Winner</b> Speakers: Kim Herrington, Senior Analyst, Forrester</p>		
<p>11:45 am – 12:15 pm CST</p>	<p><b>Breakout Sessions</b></p>	
<p><b>TECH STRATEGY</b></p>	<p><b>ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS</b></p>	
<p><b>AI Investment: Control The Chaos, Prove The Value</b> Speakers: Kevin Ogunsua, Principal Analyst, Forrester</p>	<p><b>Reimagining I&amp;O: From Infrastructure Operator To Capability Platform</b> Speakers: Carlos Casanova, Principal Analyst, Forrester</p>	
<p><b>DATA AND AI</b></p>		
<p><b>AI Platforms Are Transforming Themselves And The Way Enterprises Build And Deliver Value</b> Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p>		
<p>11:45 am – 12:45 pm CST</p>	<p><b>Workshop: Build A Plan For AI-Ready Data</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>	
<p>12:15 pm – 1:45 pm CST</p>	<p><b>Networking Lunch</b></p>	
<p>1:50 pm – 2:10 pm CST</p>	<p><b>Guest Keynote: More Information To Come</b></p>	
<p>2:15 pm – 2:35 pm CST</p>	<p><b>Keynote: The Cognitive Operating Model — AI In Context</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>	

**Thursday, Nov 5**

<p>2:55 pm – 3:40 pm CST</p>	<p><b>Breakout Sessions</b></p> <table border="1"> <tr> <td data-bbox="315 245 1258 304"> <p><b>TECH STRATEGY</b></p> </td> <td data-bbox="1258 245 2201 304"> <p><b>ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS</b></p> </td> </tr> <tr> <td data-bbox="315 304 1258 411"> <p><b>Generating Your Future: Successful Strategies For Driving Business Transformation With AI Engineering</b> Speakers: Ken Parmelee, Principal Analyst, Forrester</p> </td> <td data-bbox="1258 304 2201 411"> <p><b>Design For Capabilities: The New Infrastructure Foundation For AI</b> Speakers: Lee Sustar, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 411 1258 470"> <p><b>DATA AND AI</b></p> </td> <td data-bbox="1258 411 2201 470"></td> </tr> <tr> <td data-bbox="315 470 1258 555"> <p><b>The Quantum And AI Opportunity</b> Speakers: David Mooter, Principal Analyst, Forrester</p> </td> <td data-bbox="1258 470 2201 555"></td> </tr> </table>	<p><b>TECH STRATEGY</b></p>	<p><b>ARCHITECTURE, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>Generating Your Future: Successful Strategies For Driving Business Transformation With AI Engineering</b> Speakers: Ken Parmelee, Principal Analyst, Forrester</p>	<p><b>Design For Capabilities: The New Infrastructure Foundation For AI</b> Speakers: Lee Sustar, Principal Analyst, Forrester</p>	<p><b>DATA AND AI</b></p>		<p><b>The Quantum And AI Opportunity</b> Speakers: David Mooter, Principal Analyst, Forrester</p>	
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<p>2:55 pm – 3:55 pm CST</p>	<p><b>Workshop: Drive AI Adoption And Competitive Advantage Through Literacy And Fluency</b> Speakers: Kim Herrington, Senior Analyst, Forrester</p>								
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<p>5:10 pm – 5:30 pm CST</p>	<p><b>Keynote: The Future Of Software — From Packaged Apps To Generated Business Capabilities</b> Speakers: Joe Cicman, Principal Analyst, Forrester</p>								
<p>5:35 pm – 5:55 pm CST</p>	<p><b>Keynote: AI Governance For The GOOOOAL!</b> Speakers: Alla Valente, Principal Analyst, Forrester</p>								
<p>6:00 pm – 7:00 pm CST</p>	<p><b>Reception</b></p>								