

# Program Overview

Membership in the Forrester Leadership Boards CIO Executive Program has been designed exclusively for CIOs at large enterprises and/or those who lead large IT organizations (\$5 billion-plus enterprises or divisions or those with more than 250 full-time employees [FTEs] in the IT organization). The CIO Executive Program recognizes your responsibility as a thought leader and is designed to help you save time, challenge and validate your decisions, and drive innovation through:

- › **Personalized member support.** Each member of the CIO Executive Program works with a dedicated principal advisor — a peer with decades of technology and business leadership experience — to solve his/her key business problems and maximize his/her success. Members receive access to their principal advisor through regularly scheduled check-ins, as well as ad hoc discussions and in-person meetings. The principal advisor will challenge the CIO's thinking, help validate decisions, and provide guidance for the CIO's communications to the board and other C-level executives.
- › **Team development and engagement.** CIO Executive Program members know how important their leadership team is to their success, and so does Forrester. Forrester principal advisors and analysts will facilitate quarterly workshops for members and their teams on issues relevant to them. In addition, members or one of their direct reports will receive a complimentary ticket to a Forrester Forum and have preferred status at the event.
- › **Customized leadership maturity benchmarks.** Forrester will work with you and your direct leadership team to assess your leadership, strategy and planning, service design, and service delivery capabilities against our Technology Management Leadership Maturity Model; we will also work with you to understand your desired future state, reviewing your assessment results with you and your team.
- › **Facilitated problem-solving with true peers.** As a CIO Executive Program member, you're part of a trusted global community of CIOs facing challenges of a similar scope and size. Forrester proactively organizes and facilitates opportunities for you to share and validate your ideas and strategies with some of the most successful IT executives in the world in a confidential, yet open, environment. Exclusive member meetings as well as one-on-one member connections are designed to tackle your most pressing business challenges.
- › **Personalized insights reports.** Twice a year, your principal advisor will author and present a customized report for you and your team — only the data and conclusions that matter to you, set in your context. The research will align with your key issues, and your advisor will include personalized recommendations for your current decisions as well as the trends for which you need to plan. This report is packaged in a high-quality, streamlined PowerPoint format that is easy to consume and reuse.

## CIO Executive Program Deliverables

### PERSONALIZED MEMBER SUPPORT

Designed to act as an extension of your team, peer-level principal advisors with decades of experience in IT support CIO Executive Program members. Principal advisors customize their support for each member but typically:

- › Facilitate monthly and/or ad hoc meetings with the member.
- › Act as a sounding board for the member.
- › Critique common documents, such as strategic plans and board presentations.
- › Provide the member with resources (from Forrester and peers) to support his/her initiatives.

### TEAM DEVELOPMENT

CIO Executive Program membership also supports the development of your direct team and helps with your succession planning. Members' direct reports:

- › Participate in up to four half-day workshops facilitated by principal advisors or analysts.
- › Are invited to join members for analyst calls, webinars, and one-on-one calls with other members.
- › Can access Forrester's TM Leadership Maturity Model.

In addition, you or one of your direct reports will receive a complimentary ticket to a Forrester Forum and have preferred status at the event.

### CUSTOMIZED TECHNOLOGY MANAGEMENT LEADERSHIP MATURITY MODEL ASSESSMENT

Forrester will work with you and your direct team to assess your leadership, strategy and planning, service design, and service delivery against our Technology Management Leadership Maturity Model; we will also work with you to understand your desired future state, reviewing your assessment results with you and your team.

### FACILITATED PROBLEM-SOLVING WITH YOUR PEERS

As a CIO Executive Program member, you're part of a trusted global community of CIOs with challenges of a similar scope and size. Forrester proactively organizes and facilitates opportunities for you to share and validate your ideas via:

- › Global in-person member meetings.
- › On-demand, member-initiated one-on-one, in-person, or virtual meetings as recommended by your principal advisor.

### MEMBER-EXCLUSIVE PERSONALIZED INSIGHTS REPORT

Twice a year, your principal advisor will author and present a customized report for you and your team — only the data and conclusions that matter to you, set in your context. The research will align with your key issues, and your advisor will include personalized recommendations for your current decisions as well as the trends for which you need to plan. This report is packaged in a high-quality, streamlined PowerPoint format that is easy to consume and reuse.

### UNLIMITED ACCESS TO FORRESTER'S CORE RESEARCH AND DELIVERABLES

In addition to member-exclusive deliverables, you will have unlimited access to:

- › Forrester's business technology (BT) written research. Your dedicated advisor will recommend specific reports, passages, or graphics relevant to your challenges.
- › An unlimited number of 30-minute inquiry calls with (or email responses from) relevant analysts.
- › All Forrester BT Webinars (including past Webinars via recordings).