Program Overview 2015

Forrester Leadership Boards are exclusive peer groups for exchanging best and next practices to win in a disruptive marketplace.

› **Prepare for rapid change.** Our powerful networks help you anticipate how technology change affects your customers and business.

› **Increase confidence in your decisions.** Dedicated advisors connect you one on one with peers who share your experience.

› **Improve your effectiveness.** Exclusive content equips you to improve your programs and results.

The CIO Group comprises approximately 220 senior executives responsible for technology management at organizations in the public and private sector.

Top Member Challenges

Members' challenges drive The CIO Group agenda throughout the year. Popular challenges include:

› What impact will cloud, mobile, and big data have on our approach to managing cybersecurity?

› How can we move from IT services catalogs to business service management?

› How can we strike the right balance between our IT and BT agendas?

› What are the skills and competencies that the CIO will need for the next three to five years?

› How should we manage the hybrid technology stack — on-premises, private cloud, public cloud, and outsourced?

› How can we manage data and information for business agility?

› How can we implement effective human capital management practices to deliver the business technology (BT) agenda?

HOW THE CIO GROUP CAN HELP

The CIO Group program overview is created and updated based on the needs of our members and includes a variety of meetings and deliverables. We support our members through:

› **Facilitated problem-solving with your peers.** As a member of The CIO Group, you are part of a trusted global community of BT leaders. Forrester proactively organizes and facilitates ongoing in-person and virtual events as well as one-to-one member exchanges designed to tackle your most pressing challenges.

Questions? Contact The CIO Group relationship team: Luiz de Oliveira, ldeoliveira@forrester.com

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› **Exclusive content.** Members benefit from several unique deliverables, including a customized maturity model, case studies, and benchmarking reports. These deliverables are exclusive to members.

› **A dedicated advisor for personalized support.** Each member of the CIO Group partners with a dedicated advisor to create a plan to address key objectives and challenges, and to ensure that you most effectively utilize your resources.

› **Team extension.** We extend membership deliverables, such as exclusive content and group peer exchanges to two of your team members to best support your shared initiatives.

SAMPLE EVENTS CALENDAR 2015

All events listed below will be virtual events unless indicated as an "In-Person" event.

Q1

January		February		March	
29	Moving From IT Services To Business Services	26	Managing The Hybrid Technology Stack	26	Defining A Global Security Strategy
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

Q2

April		May		June	
27-28	Forrester's Forum For Technology Management Leaders, Orlando, Fla.	28	Data Management For Agility	2	In-Person: Spring Member Meeting EMEA, Lisbon
29	In-Person: Spring Member Meeting NA, Orlando, Fla.			3	Forrester's Forum For Technology Management Leaders EMEA, Lisbon
				10-18	BT Tranformation Dinners in London, Amsterdam, Munich and Paris
				25	Strategic Planning
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

Q3

July		August		September	
23	Workplace Strategy		Summer Break	24	Finding Digital Sweet Spot
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

Q4

October		November		December	
29	Digital Platform Blueprints	3-4	In-Person Event: Forrester's Age Of The Customer Executive Summit,Sarasota, FL	10	2016: What Lies Ahead?
		4	In-Person: Fall Member Meeting EMEA, London		
		17	Human Capital Management		
Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls		Ongoing advisor, peer, and analyst calls	

*Subject to change prior to distribution of final event invite.

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