

Program Overview 2015

Forrester Leadership Boards are exclusive peer groups for exchanging best and next practices to win in a disruptive marketplace.

- › **Prepare for rapid change.** Our powerful networks help you anticipate how technology change impacts your customers and business.
- › **Increase confidence in your decisions.** Dedicated advisors connect you one-on-one with peers who share your experience.
- › **Improve your effectiveness.** Exclusive content equips you to improve your programs and results.

The Security & Risk (S&R) Council comprises approximately 80 senior-level security and risk (S&R) leaders at global organizations based in Europe and North America.

Top Member Challenges

Members' challenges drive the S&R Council agenda throughout the year. Current member challenges include:

- › How do I minimize the potential for information managed by third parties to have a negative effect on our brand?
- › How can I reduce ad hoc communication activities and thoughtfully collaborate and engage with business stakeholders?
- › How do I prevent knee-jerk reactions to the changing threat landscape?
- › How do I stop worrying about devices and move to a data-centric security program?
- › How am I to prove that the investment we have made into our user awareness activities is yielding results?
- › How do I select the most effective GRC tools to manage my risk and compliance activities?

HOW THE COUNCIL CAN HELP

The S&R Council program overview is created and updated based on the needs of our members and includes a variety of meetings and deliverables. We support our members through:

- › **Facilitated problem-solving with your peers.** As an S&R Council member, you are part of a trusted global community of S&R leaders. Forrester proactively organizes and facilitates ongoing in-person and virtual events as well as one-to-one member exchanges designed to tackle your most pressing challenges.

- › **Exclusive content.** Members benefit from an annual, customized Information Security Maturity Model self-assessment process and follow-up benchmarking report. These deliverables are exclusive to members.
- › **A dedicated advisor for personalized support.** Each member of the council partners with a dedicated advisor to create a plan to address key objectives and challenges, and to ensure that you most effectively utilize your resources.
- › **Team extension.** We extend membership deliverables, such as exclusive content and group peer exchanges to two of your team members to best support your shared initiatives.

SAMPLE EVENTS CALENDAR 2015

All topics listed below will be virtual events unless indicated as an “In-Person” event.

Q1

January	February	March
12 Case Study: Betfair's Customer Security Strategy	3 Global S&R Council Kick-Off: 2015 Research Themes And Council Curriculum	11 Manufacturing Round Table
29 Metrics & Reporting Working Group		26 Identity and Access Management Programs for Zero Trust Identity
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

Q2

April	May	June
7 2015 Information Security Maturity Model Peer Results	27 Case Study: IO and SR Collaborate To Enable Secure Cloud Computing	1 In-Person: SR Council Spring 2015 EMEA Member Meeting, Lisbon
27-28 Forrester's Forum For Technology Management Leaders		2-3 Forrester's Forum For Technology Management Leaders
29 In-Person: SR Council Spring 2015 NA Member Meeting, Orlando		24 Case Study: Alberta Health Services Security Awareness Showcase
		24 In-Person: Cybersecurity Workshop, London
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

Q3

July	August	September
14 Manufacturing Round Table	12 Security Awareness Campaign Showcase: Yum Brands	2 Cybersecurity Tech Review: Endpoint Security Solutions
22 Security Awareness Campaign Showcase: Trustmark	25 Anatomy Of An Effective Incident Response Center	9 Metrics & Reporting Working Group
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

Q4

October	November	December
19-20 In-Person: SR Council Autumn 2015 NA Member Meeting	4-5 In-Person: SR Council Autumn 2015 EMEA Member Meeting	9 Cybersecurity Tech Review: Malware Analysis
29 Cybersecurity Tech Review: Cyberthreat Intelligence	18 Progress Report: Member Data Classification Programs	16 2015 Year In Review
Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls	Ongoing advisor, peer, and analyst calls

*Subject to change prior to distribution of final event invite.